



- **The Institute's Mission** is to develop a **Governance by Assurance™ Overlay System** that continuously transforms fragmented operational data into trusted, audit-ready evidence, enabling leaders to provide continuous assurance that the business is fulfilling its strategic and operational intent for creating, protecting, and delivering trusted, resilient, and accountable digital value.
- **The Institute's Vision** is to create training and tools for organizations of any size to deploy this innovative solution



# DVMS: An Evidence-Driven Governance by Assurance Overlay System

- In the **Age of AI**, organizations can no longer rely on manual reports, periodic audits, or assumed confidence to determine if they are achieving their strategic and operational intent for delivering assured digital value.
- **DVMS® Assurance-Now™** is a **Governance by Assurance™ Overlay System** that continuously transforms fragmented operational data into trusted, audit-ready evidence, enabling leaders to provide continuous assurance that the business is fulfilling its strategic and operational intent for creating, protecting, and delivering trusted, resilient, and accountable digital value.



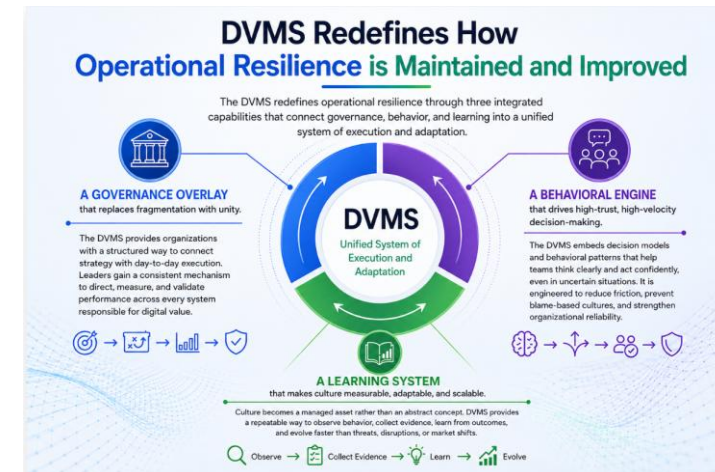
# DVMS: Preserves Value, Trust, Resilience, and Accountability Across Digital Ecosystems

- **For the CEO, the Board, and other C-Level Executives**, the DVMS gives leadership a clear line of sight between digital operations, business performance, and strategic outcomes, turning digital operations into an enabler of growth and innovation rather than a cost center.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient, supported by evidence-based assurance that directly links operational integrity to enterprise value, trust, and accountability.
- **For the CIO, CRO, CISO, and Auditors**, the DVMS establishes a common source of verifiable truth. It also enables executives, risk leaders, and assurance professionals to make better decisions, strengthen accountability, and sustain confidence in organizational performance across complex digital ecosystems.



# DVMS: A Unified System of Execution and Adaptation

- The DVMS continuously sustains and advances digital business value, trust, resilience, and accountability through three integrated capabilities that connect governance, behavior, and learning into a unified system of execution and adaptation.
- **Governance Overlay** That Replaces Fragmentation With Unity
  - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.
- **Behavioral Engine** That Drives High-Trust, High-Velocity Decision-Making
  - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.
- **Learning System** That Makes Culture Measurable, Adaptable, and Scalable
  - Culture becomes a managed asset, not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



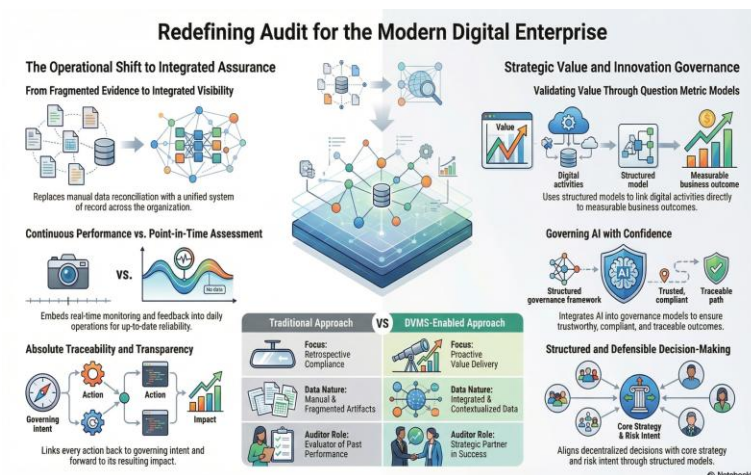
# DVMS: Enables Continuous Audit Readiness by Design

- In today's complex digital enterprises, the relationship between implementers and auditors is often characterized by friction, inefficiency, and rework.
- This dynamic reflects a fundamental disconnect between how systems are implemented and how assurance is evaluated.
- The **Digital Value Management System® (DVMS)** addresses this disconnect by embedding evidence-based assurance and accountability directly into the design and operation of digital systems.
- By doing so, DVMS enables implementers to meet auditor requirements on the first try, transforming audits from reactive inspections into predictable validations of performance and control effectiveness.



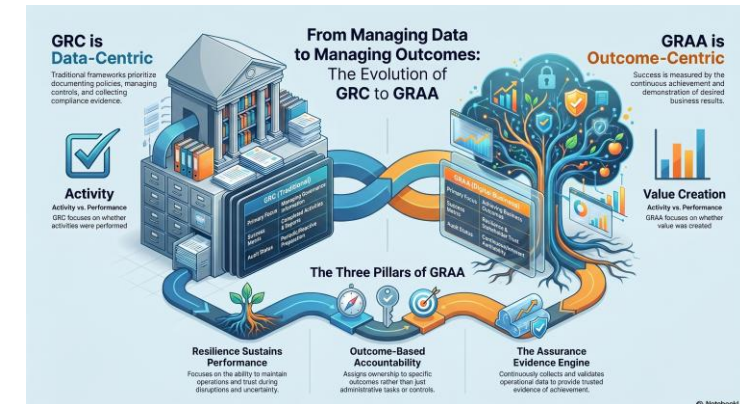
# DVMS: Assuring Audit Outcomes Through Evidence

- In today's modern digital enterprises, auditors are responsible for validating whether organizations are delivering digital value while meeting regulatory obligations.
- This dual expectation creates significant challenges, particularly in environments characterized by fragmented systems, inconsistent data, and unclear accountability.
- The **Digital Value Management System® (DVMS)** addresses these challenges by providing auditors with a structured, integrated overlay system that transforms how evidence is generated, validated, and interpreted.
- Rather than relying on static documentation and retrospective analysis, auditors gain visibility into how the living digital system governs and assures performance, resilience, and accountability across digital value chains.



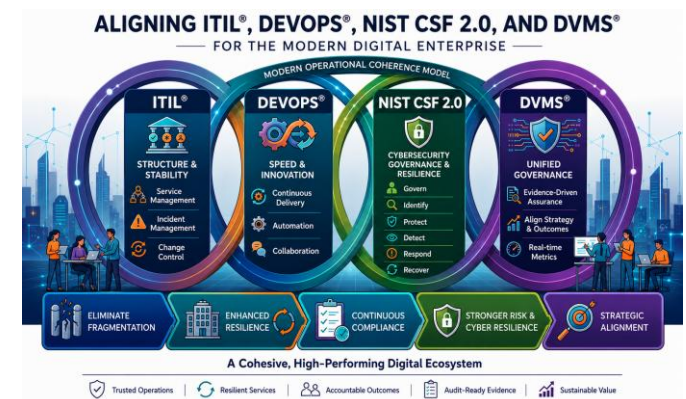
# DVMS: Moving From GRC Data Management to GRAA Value Management

- For more than two decades, **Governance, Risk, and Compliance (GRC)** has served as the dominant framework for organizations seeking to manage risk, maintain compliance, and demonstrate operational control.
- While GRC has proven effective in organizing and managing governance-related information, the rapid growth of digital business has exposed an important limitation. Managing governance data does not necessarily mean that an organization is achieving its intended business outcomes.
- In an increasingly digital and interconnected world, organizations require more than compliance and documentation. They require continuous confidence that they are achieving their performance, trust, resilience, accountability, and audit-readiness objectives.
- **DVMS Governance, Resilience, Accountability, and Auditability (GRAA)** provides this capability by transforming governance from a data-management exercise into an outcome-management and evidence-based assurance discipline.



# DVMS: Powering a Cohesive Digital Operations Model in the Age of AI

- Customers expect seamless experiences, regulators demand greater accountability, cyber threats continue to evolve, and competitive pressures require organizations to innovate at unprecedented speed.
- Historically, organizations address these challenges through separate disciplines. **ITIL**® provided structured service management practices to ensure operational reliability. **DevOps**® emerged to accelerate software delivery and foster collaboration between development and operations teams. The **NIST Cybersecurity Framework (CSF)** established a common language for managing cybersecurity risk and improving organizational resilience. While each framework addresses a critical aspect of digital operations, organizations often struggle when these disciplines operate independently.
- The **Digital Value Management System**® (**DVMS**®) addresses this challenge by providing an evidence-driven governance system that integrates and governs these complementary frameworks. Rather than treating service management, cybersecurity, delivery, and governance as separate functions, DVMS creates a unified operating model that aligns activities, accountability, and outcomes across the enterprise.



# DVMS: Assurance-Now™ Certification Training

- Through structured learning, applied certification, and authoritative publications, the **DVMS Assurance-Now™ Certified Training Programs** teach organizations how to build a **Governance by Assurance™ Overlay System** that continuously transforms fragmented operational data into trusted, audit-ready evidence, enabling leaders to provide continuous assurance that the business is fulfilling its strategic and operational intent for creating, protecting, and delivering trusted, resilient, and accountable digital value.
- **Courses Include:**
  - The **DVMS Cyber Resilience Awareness** non-certification course and its accompanying body of knowledge publication educate all employees on the fundamentals of digital business, its risks, the NIST Cybersecurity Framework, and their roles in building a **Governance by Assurance™ Overlay System** that continuously transforms fragmented operational data into trusted, audit-ready evidence, enabling leaders to provide continuous assurance that the business is fulfilling its strategic and operational intent for creating, protecting, and delivering trusted, resilient, and accountable digital value.
  - The **DVMS NISTCSF Cyber Resilience Foundation** certification training course and its accompanying body of knowledge publications provide ITSM, GRC, Cybersecurity, Audit, and Business Professionals with a detailed understanding of the NIST Cybersecurity Framework and its role in building a **Governance by Assurance™ Overlay System** that continuously transforms fragmented operational data into trusted, audit-ready evidence, enabling leaders to provide continuous assurance that the business is fulfilling its strategic and operational intent for creating, protecting, and delivering trusted, resilient, and accountable digital value.
  - The **DVMS Cyber Resilience Practitioner** certification training course and its accompanying body of knowledge publications teach ITSM, GRC, Cybersecurity, Audit, and Business Practitioners how to design, implement, and operationalize a **Governance by Assurance™ Overlay System** that continuously transforms fragmented operational data into trusted, audit-ready evidence, enabling leaders to provide continuous assurance that the business is fulfilling its strategic and operational intent for creating, protecting, and delivering trusted, resilient, and accountable digital value.



## Enterprise Training Partners (ETP)

- Enterprise Hosted and Delivered DVMS Training Courses
- Train Members of Your Team to Become DVMS Trainers and Mentors
- Add Content Specific to Your Organization into the Training
- Contribute to Scheme and Build Follow-On Courses
- Translate Courses into Local Languages
- **Accredited Training Organizations (ATO)**
  - Work with an ATO partner to do it for you



- DVMS, AI-Powered, Digital Risk Decision Support Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



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