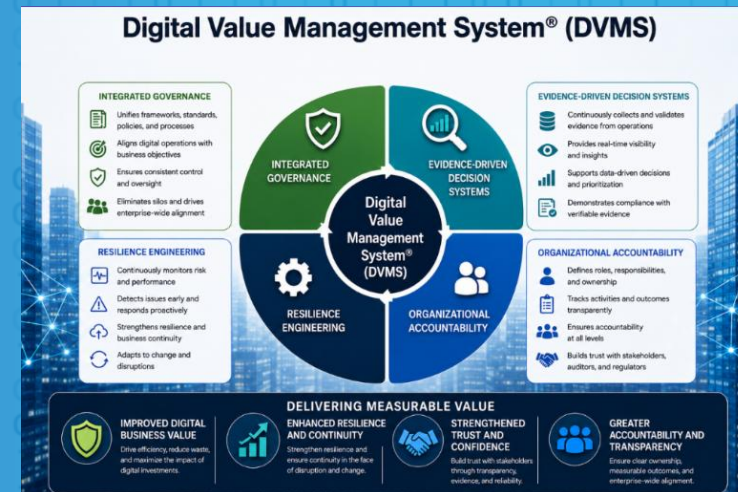


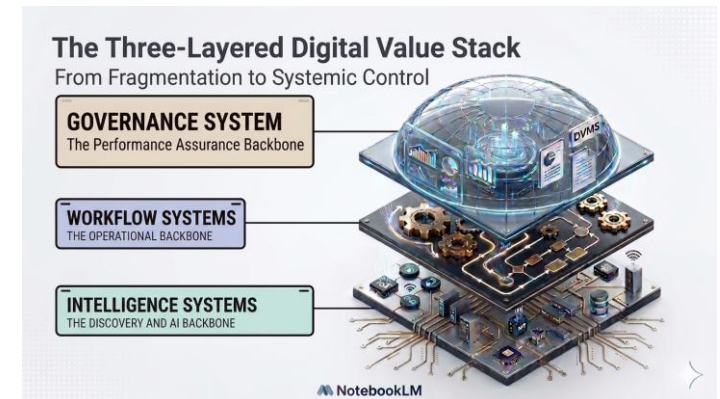
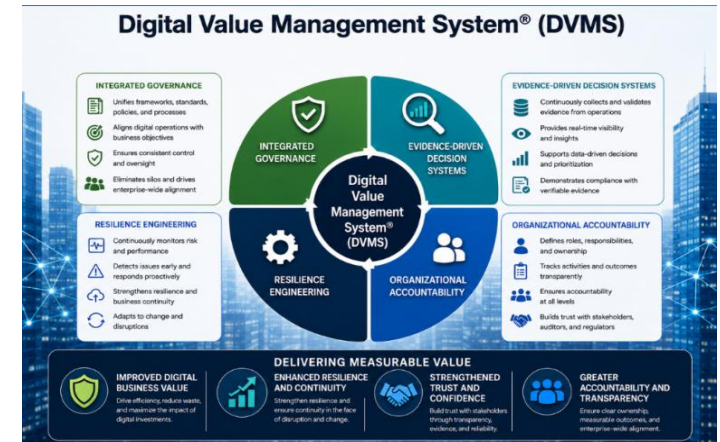


Digital Value Management System®

An integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital value, resilience, trust, and accountability across complex digital ecosystems.

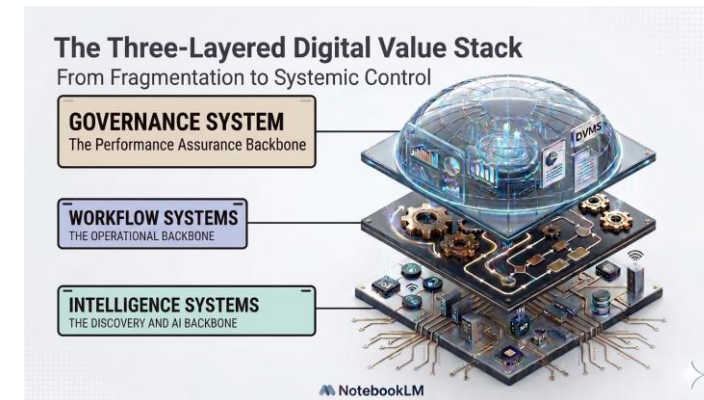
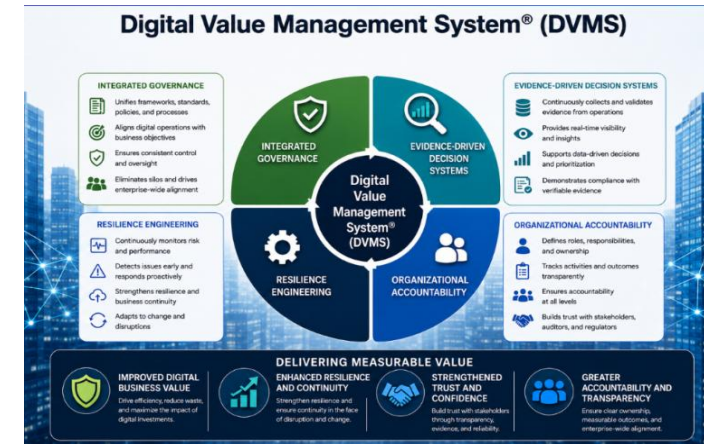


- **The Institute's Mission** is to develop an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital value, resilience, trust, and accountability across complex digital ecosystems.
- **The Institute's Vision** is to create training and tools for organizations of any size to deploy this innovative solution



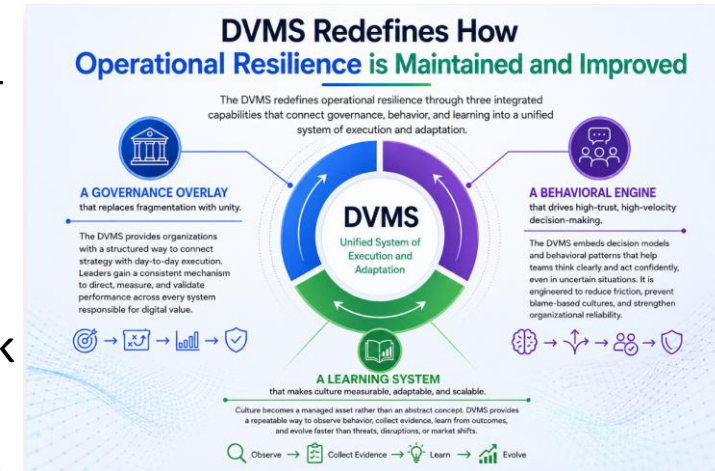
DVMS: Evidence-Driven Governance and Assurance

- The DVMS is an integrated evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across fragmented digital business ecosystems.
- Rather than replacing existing technologies, the DVMS overlays them with structured governance, aligning strategy with execution and standardizing how controls, decisions, and performance are measured and validated.
- By integrating digital frameworks (**NIST, ITIL**), standards (**ISO, COSO**), and operational activities (**DevOps, Workflow, Discovery, and AI Systems**) into a continuous flow of evidence, the DVMS eliminates silos, provides real-time visibility, and establishes clear ownership across the enterprise.
- This enables organizations to move from disconnected, reactive operations to a coordinated, resilient, trusted, and accountable digital ecosystem where digital business value is continuously protected and assured as part of how the business operates.



DVMS: Continually Assesses and Evolves Digital Operations

- The DVMS redefines operational resilience through three integrated capabilities that connect governance, behavior, and learning into a unified system of execution and adaptation.
- **Governance Overlay** That Replaces Fragmentation With Unity
 - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.
- **Behavioral Engine** That Drives High-Trust, High-Velocity Decision-Making
 - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.
- **Learning System** That Makes Culture Measurable, Adaptable, and Scalable
 - Culture becomes a managed asset, not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



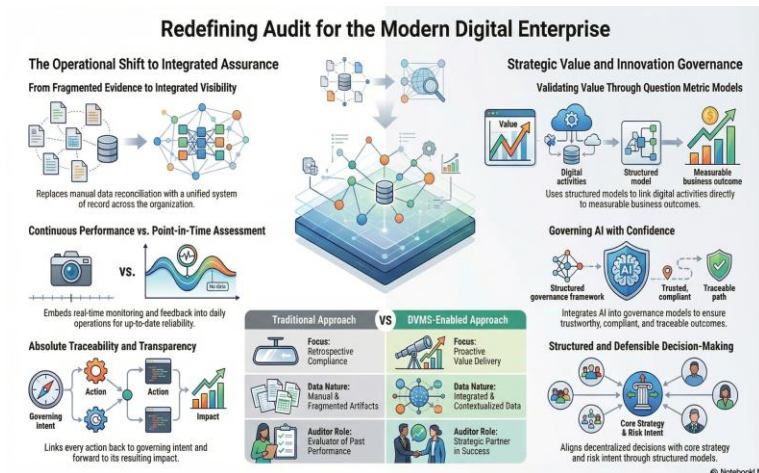
DVMS: Assures Audit-Readiness by Design

- In today's complex digital enterprises, the relationship between implementers and auditors is often characterized by friction, inefficiency, and rework.
- This dynamic reflects a fundamental disconnect between how systems are implemented and how assurance is evaluated.
- The **Digital Value Management System® (DVMS)** addresses this disconnect by embedding evidence-based assurance and accountability directly into the design and operation of digital systems.
- By doing so, DVMS enables implementers to meet auditor requirements on the first try, transforming audits from reactive inspections into predictable validations of performance and control effectiveness.



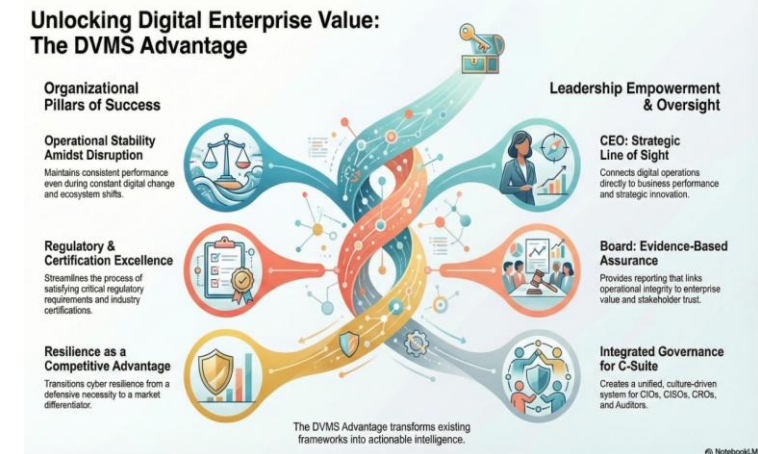
DVMS: Assures Regulatory Outcomes Through Evidence

- In today's modern digital enterprises, auditors are responsible for validating whether organizations are delivering digital value while meeting regulatory obligations.
- This dual expectation creates significant challenges, particularly in environments characterized by fragmented systems, inconsistent data, and unclear accountability.
- The **Digital Value Management System[®] (DVMS)** addresses these challenges by providing auditors with a structured, integrated overlay system that transforms how evidence is generated, validated, and interpreted.
- Rather than relying on static documentation and retrospective analysis, auditors gain visibility into how the living digital system governs and assures performance, resilience, and accountability across digital value chains.



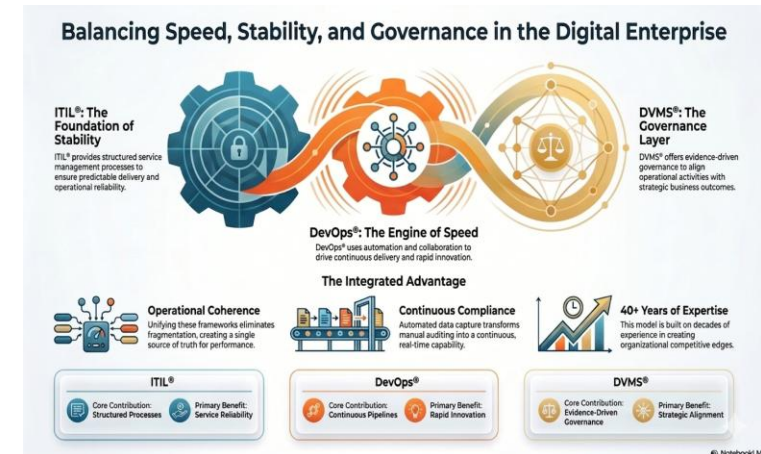
DVMS: Links Operational Integrity to Enterprise Value

- **For the CEO, the Board, and other C-Level Executives** - The DVMS is a solution that ensures digital business performance, resilience, compliance, and accountability. It gives leadership a clear line of sight between digital operations, business performance, and strategic outcomes, transforming digital operations from a cost center into a driver of growth and innovation
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient, supported by evidence-based reporting that directly links operational integrity to enterprise value and stakeholder trust.
- **For the CIO, CRO, CISO, and Auditors**, the DVMS is an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.



DVMS: A Cohesive Operating Model for ITIL®, and DevOps®

- In today's fast-paced digital economy, organizations must balance speed, innovation, control, and accountability.
- To succeed, modern digital enterprises must integrate three critical domains: ITIL® for structured service management, DevOps® for speed and agility, and the Digital Value Management System® (DVMS) for unified, evidence-driven governance.
- Together, these approaches create a unified operating model that eliminates fragmentation, enhances resilience, and enables continuous assurance.



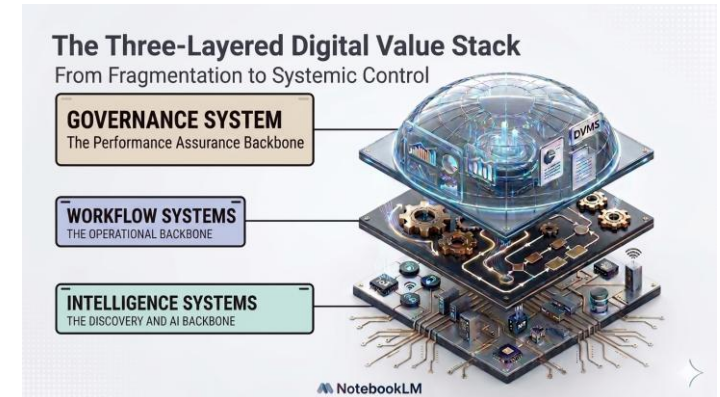
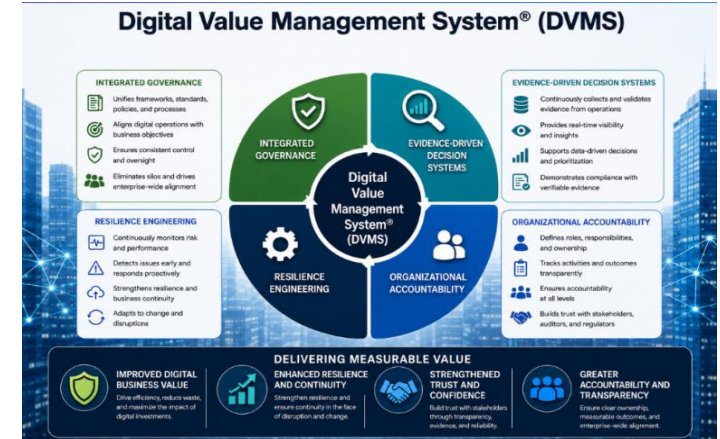
DVMS: Certification Training

- Through structured learning, applied certification, and authoritative publications, the DVMS Certified Training Programs teach organizations how to build an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.
- **Courses Include:**
 - The **DVMS Cyber Resilience Awareness** non-certification course and its accompanying body of knowledge publication educate all employees on the fundamentals of digital business, its risks, the NIST Cybersecurity Framework, and their roles in building an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.
 - The **DVMS NISTCSF Cyber Resilience Foundation** certification training course and its accompanying body of knowledge publications provide ITSM, GRC, Cybersecurity, Audit, and Business Professionals with a detailed understanding of the NIST Cybersecurity Framework and its role in building an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.
 - The **DVMS Cyber Resilience Practitioner** certification training course and its accompanying body of knowledge publications teach ITSM, GRC, Cybersecurity, Audit, and Business Practitioners how to design, implement, and operationalize an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.

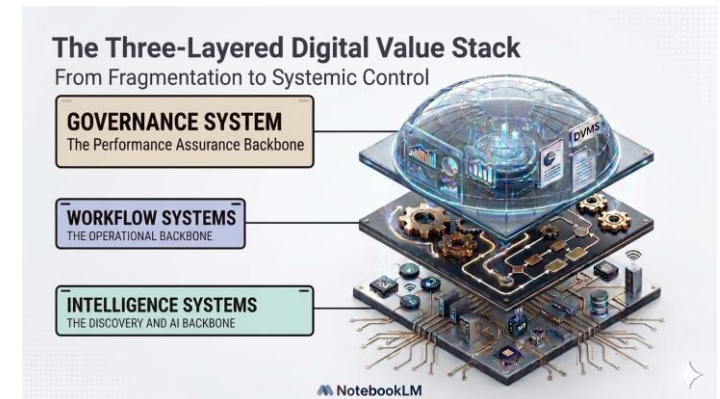
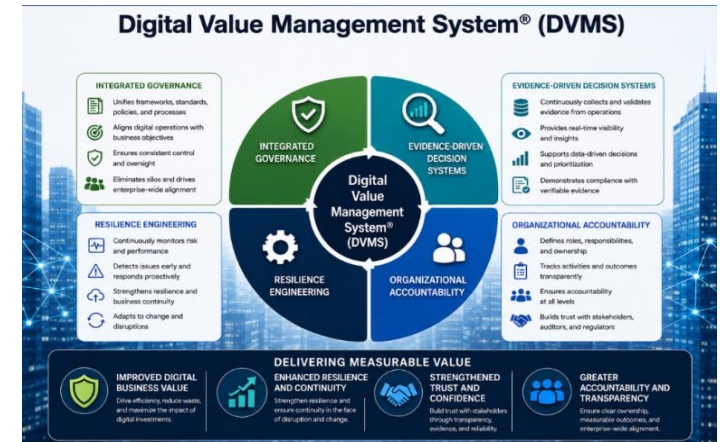


Enterprise Training Partners (ETP)

- Enterprise Hosted and Delivered DVMS Training Courses
 - Train Members of Your Team to Become DVMS Trainers and Mentors
 - Add Content Specific to Your Organization into the Training
 - Contribute to Scheme and Build Follow-On Courses
 - Translate Courses into Local Languages
-
- **Accredited Training Organizations (ATO)**
 - Work with an ATO partner to do it for you



- DVMS, AI-Powered, Digital Risk Decision Support Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



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