



## **Digital Value Management System<sup>®</sup>**

**An integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital value, resilience, trust, and accountability across complex digital ecosystems.**

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# Digital Value Management System® (DVMS)



## DVMS: Evidence-Driven Governance and Assurance

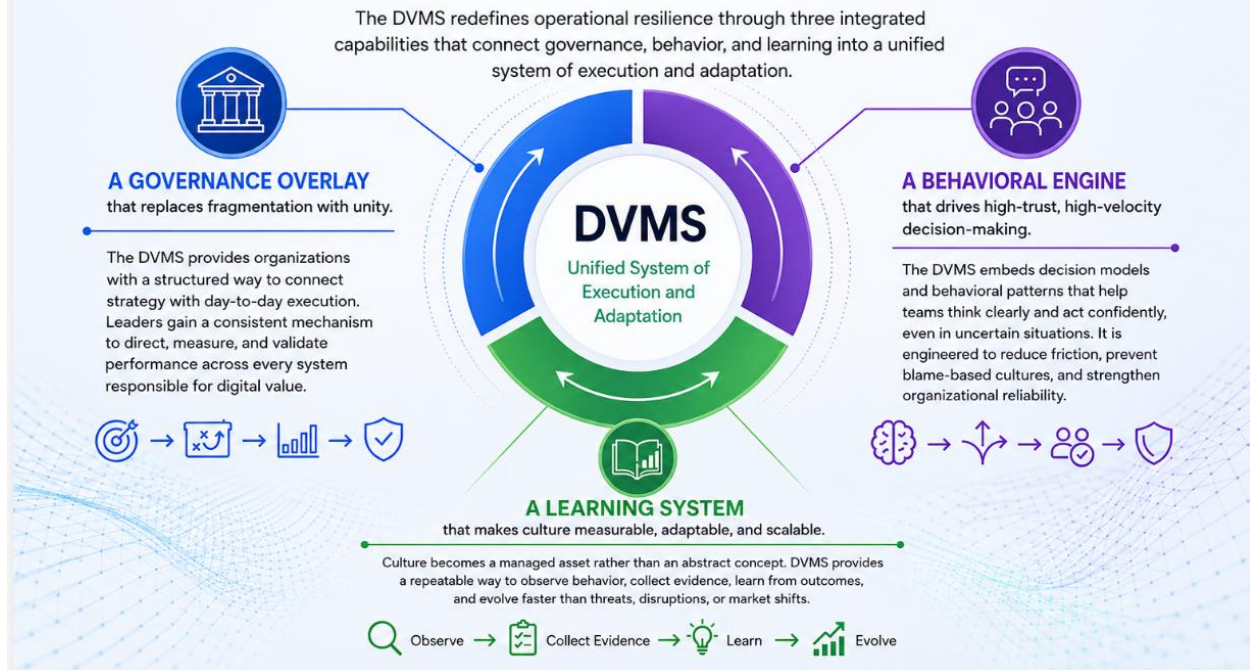
The DVMS is an integrated evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.

Rather than replacing existing technologies, the DVMS overlays them with structured governance, aligning strategy with execution and standardizing how controls, decisions, and performance are measured and validated.

By integrating digital frameworks (**NIST, ITIL**), standards (**ISO, COSO**), and operational activities (**DevOps, Workflow, Discovery, and AI Systems**) into a continuous flow of evidence, the DVMS eliminates silos, provides real-time visibility, and establishes clear ownership across the enterprise.

This enables organizations to move from disconnected, reactive operations to a coordinated, resilient, trusted, and accountable digital ecosystem where digital business value is continuously protected and assured as part of how the business operates.

# DVMS Redefines How Operational Resilience is Maintained and Improved



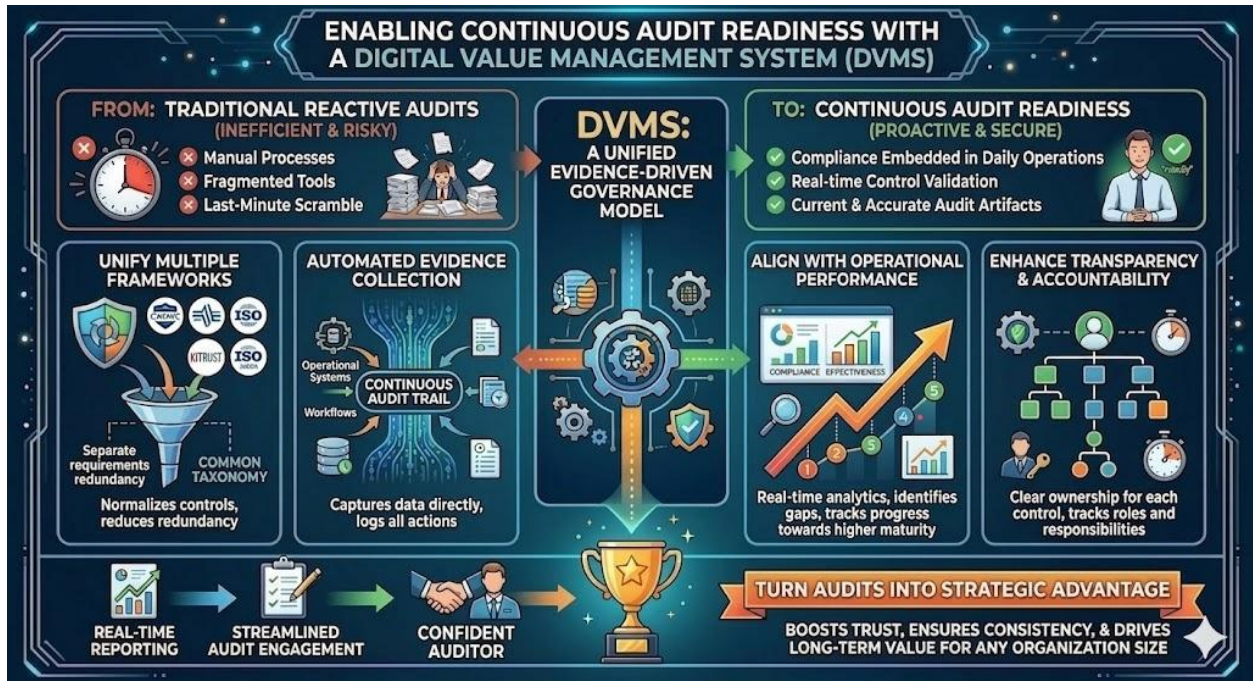
## DVMS: Continually Assesses and Evolves Digital Operations

The DVMS redefines operational resilience through three integrated capabilities that connect governance, behavior, and learning into a unified system of execution and adaptation.

**A Governance Overlay** that replaces fragmentation with unity. The DVMS provides organizations with a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.

**A Behavioral Engine** that drives high-trust, high-velocity decision-making. The DVMS embeds decision models and behavioral patterns that help teams think clearly and act confidently, even in uncertain situations. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.

**A Learning System** that makes culture measurable, adaptable, and scalable. Culture becomes a managed asset rather than an abstract concept. DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



## DVMS: Assures Continuous Audit Readiness by Design

In today's complex digital enterprises, the relationship between implementers and auditors is often characterized by friction, inefficiency, and rework. Implementers build systems, controls, and processes with the intent of meeting regulatory and organizational requirements, yet audits frequently uncover gaps leading to remediation cycles, delays, and increased costs. This dynamic reflects a fundamental disconnect between how systems are implemented and how assurance is evaluated.

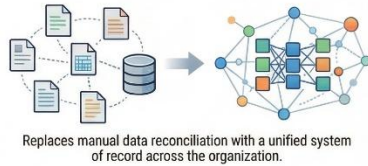
The **Digital Value Management System® (DVMS)** addresses this disconnect by embedding evidence-driven assurance and accountability directly into the design and operation of digital systems.

By doing so, DVMS enables implementers to meet auditor requirements on the first try, transforming audits from reactive inspections into predictable validations of performance and control effectiveness.

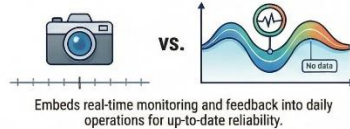
# Redefining Audit for the Modern Digital Enterprise

## The Operational Shift to Integrated Assurance

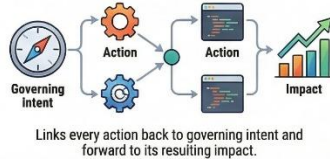
### From Fragmented Evidence to Integrated Visibility



### Continuous Performance vs. Point-in-Time Assessment

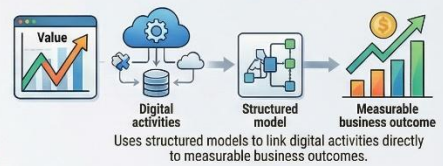


### Absolute Traceability and Transparency

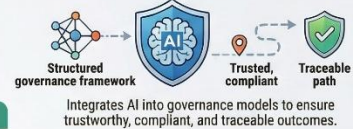


## Strategic Value and Innovation Governance

### Validating Value Through Question Metric Models



### Governing AI with Confidence



### Structured and Defensible Decision-Making



Traditional Approach	VS	DVMS-Enabled Approach
Focus: Retrospective Compliance		Focus: Proactive Value Delivery
Data Nature: Manual & Fragmented Artifacts		Data Nature: Integrated & Contextualized Data
Auditor Role: Evaluator of Past Performance		Auditor Role: Strategic Partner in Success

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## DVMS: Assures Regulatory Outcomes Through Evidence

In today's complex digital environments, auditors are expected to do far more than verify compliance. They are increasingly responsible for validating whether organizations are delivering real digital value while meeting regulatory obligations.

This dual expectation creates significant challenges, particularly in environments characterized by fragmented systems, inconsistent data, and unclear accountability.

The **Digital Value Management System® (DVMS)** addresses these challenges by providing auditors with a structured, integrated overlay system that transforms how evidence is generated, validated, and interpreted.

Rather than relying on static documentation and retrospective analysis, auditors gain visibility into how the living digital system governs and assures performance, resilience, and accountability across digital value chains.

# Unlocking Digital Enterprise Value: The DVMS Advantage

## Organizational Pillars of Success

### Operational Stability Amidst Disruption

Maintains consistent performance even during constant digital change and ecosystem shifts.

### Regulatory & Certification Excellence

Streamlines the process of satisfying critical regulatory requirements and industry certifications.

### Resilience as a Competitive Advantage

Transitions cyber resilience from a defensive necessity to a market differentiator.



## Leadership Empowerment & Oversight

### CEO: Strategic Line of Sight

Connects digital operations directly to business performance and strategic innovation.

### Board: Evidence-Based Assurance

Provides reporting that links operational integrity to enterprise value and stakeholder trust.

### Integrated Governance for C-Suite

Creates a unified, culture-driven system for CIOs, CISOs, CROs, and Auditors.

The DVMS Advantage transforms existing frameworks into actionable intelligence.

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## DVMS: Links Operational Integrity to Enterprise Value

**For the CEO,** the DVMS establishes a clear line of sight between digital operations, business performance, and strategic outcomes, transforming the digital business from a cost center to a driver of growth and innovation.

**For the Board of Directors,** the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient, supported by evidence-based reporting that directly links operational integrity to enterprise value and stakeholder trust.

**For the CIO, CRO, CISO, and Auditors,** the DVMS is an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.

## Balancing Speed, Stability, and Governance in the Digital Enterprise

### ITIL®: The Foundation of Stability

ITIL® provides structured service management processes to ensure predictable delivery and operational reliability.



### DVMS®: The Governance Layer

DVMS® offers evidence-driven governance to align operational activities with strategic business outcomes.

### DevOps®: The Engine of Speed

DevOps® uses automation and collaboration to drive continuous delivery and rapid innovation.

### The Integrated Advantage



#### Operational Coherence

Unifying these frameworks eliminates fragmentation, creating a single source of truth for performance.



#### Continuous Compliance

Automated data capture transforms manual auditing into a continuous, real-time capability.



#### 40+ Years of Expertise

This model is built on decades of experience in creating organizational competitive edges.

#### ITIL®



Core Contribution:  
Structured Processes



Primary Benefit:  
Service Reliability

#### DevOps®



Core Contribution:  
Continuous Pipelines



Primary Benefit:  
Rapid Innovation

#### DVMS®



Core Contribution:  
Evidence-Driven  
Governance



Primary Benefit:  
Strategic Alignment

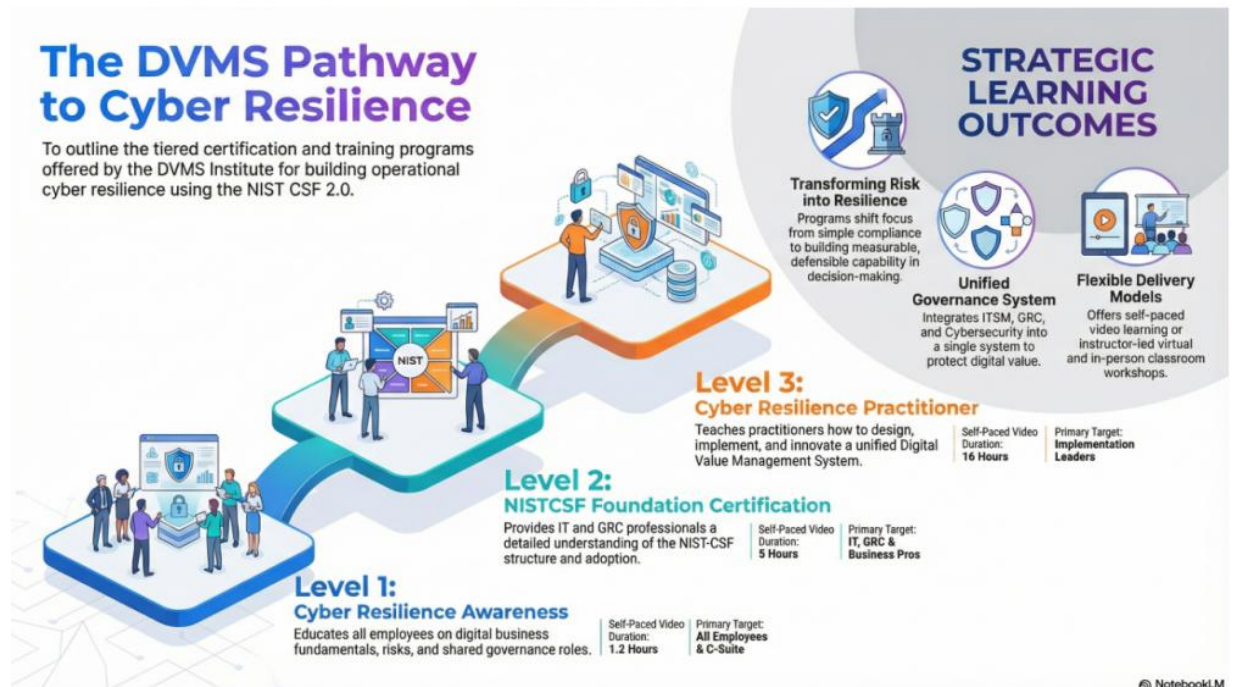
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## DVMS: A Cohesive Operating Model for ITIL®, and DevOps®

In today's fast-paced digital economy, organizations must balance speed, innovation, control, and accountability. Traditional operating models that separate development, operations, and governance are no longer sufficient to meet the demands of continuous delivery, evolving cyber threats, and increasing regulatory pressure.

To succeed, modern digital enterprises must integrate three critical domains: **ITIL®** for structured service management, **DevOps®** for speed and agility, and the **Digital Value Management System® (DVMS)** for unified, evidence-driven governance. When combined effectively, these approaches create a cohesive operating model that enables organizations to deliver value quickly while maintaining resilience, compliance, and accountability.

Together, these approaches create a unified operating model that eliminates fragmentation, enhances resilience, and enables continuous assurance. By integrating **ITIL®, DevOps®, and DVMS®**, organizations can move beyond traditional silos and build a cohesive, high-performing digital ecosystem that meets the demands of today's complex and dynamic environment.



## DVMS: Certification Training

Through structured learning, applied certification, and authoritative publications, The DVMS Certified Training Programs teach organizations how to build an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.

### Courses Include:

#### DVMS Cyber Resilience Awareness Training

The DVMS Cyber Resilience Awareness non-certification course and its accompanying body of knowledge publication educate all employees on the fundamentals of digital business, its risks, the NIST Cybersecurity Framework, and their roles in building an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.

#### DVMS NISTCSF Cyber Resilience Foundation Certification Training

The DVMS NISTCSF Cyber Resilience Foundation certification training course and its accompanying body of knowledge publications provide ITSM, GRC, Cybersecurity, Audit,

and Business Professionals with a detailed understanding of the NIST Cybersecurity Framework and its role in building an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.

### DVMS Cyber Resilience Practitioner Certification Training

The DVMS Cyber Resilience Practitioner certification training course and its accompanying body of knowledge publications teach ITSM, GRC, Cybersecurity, Audit, and Business Practitioners how to design, implement, and operationalize an integrated, evidence-driven governance and assurance system that continuously assesses and evolves digital business value, resilience, trust, and accountability across complex digital ecosystems.



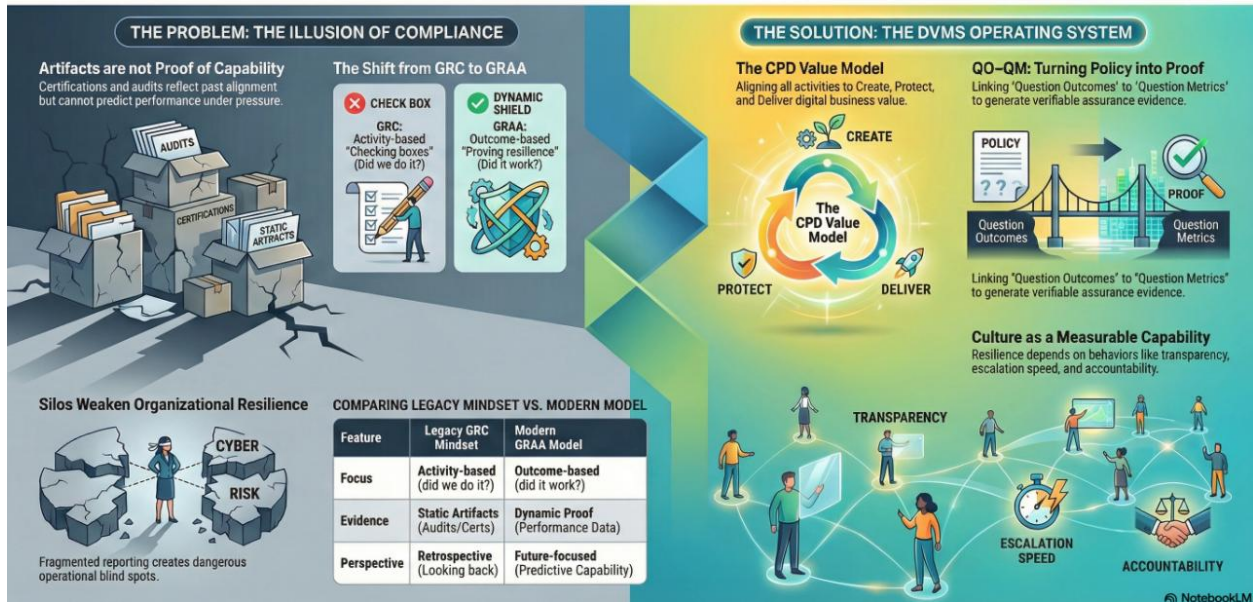
### DVMS: Launching a Program

The [DVMS FastTrack](#) is a phased, iterative approach that helps organizations mature their DVMS programs over time, rather than trying to do everything at once. This approach breaks the DVMS journey into manageable phases of success.

It all starts with selecting the first digital service you want to operate with the new DVMS capabilities. That service will then serve as the blueprint for operationalizing DVMS across the remaining services.

# The Assurance Mandate: From Compliance Rituals to Evidence-Based Resilience

SHIFTING FROM "CHECKING BOXES" TO PROVING CAPABILITY WITH THE DIGITAL VALUE MANAGEMENT SYSTEM (DVMS)



## DVMS: Assurance Mandate White Papers

The whitepapers below present a clear progression from compliance-driven thinking to a modern system of Governance, Resilience, Assurance, and Accountability (GRAA). Together, they define an evidence-based approach to building and governing resilient digital enterprises.

[The Assurance Mandate Paper](#) explains why traditional compliance artifacts offer reassurance, not proof, and challenges boards to demand evidence that value can be created, protected, and delivered under stress.

[The Assurance in Action Paper](#) shows how DVMS turns intent into execution by translating outcomes into Minimum Viable Capabilities, aligning frameworks through the Create–Protect–Deliver model, and producing measurable assurance evidence of real performance.

[The Governing by Assurance Paper](#) extends this model to policy and regulation, positioning DVMS as a learning overlay that links governance intent, operational capability, and auditable evidence—enabling outcome-based governance and proof of resilience through measurable performance data.