

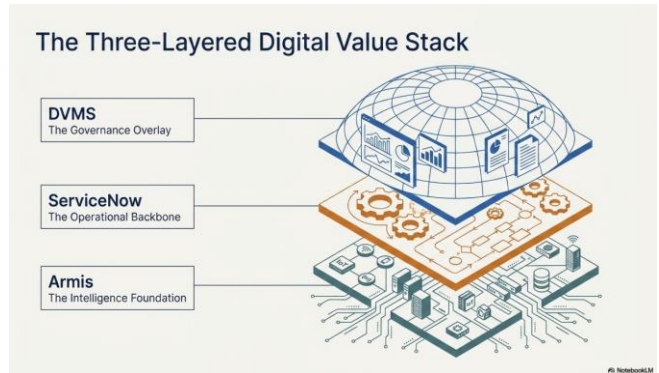


Digital Value Management System®

A unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.

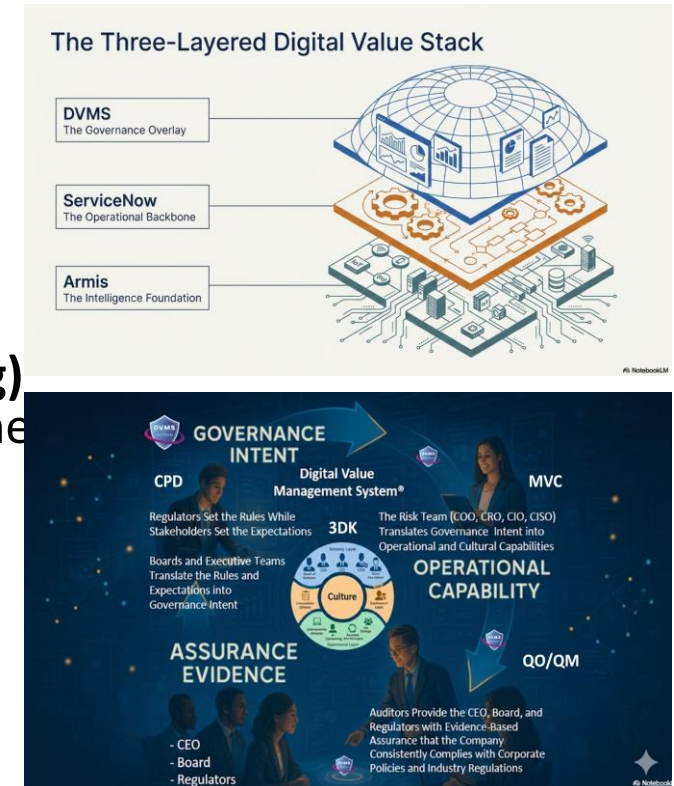


- **The Institute's Mission** is to develop a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.
- **The Institute's Vision** is to create training and tools for organizations of any size to deploy this innovative solution



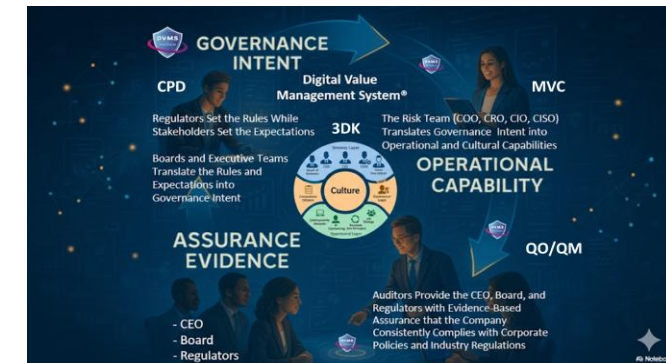
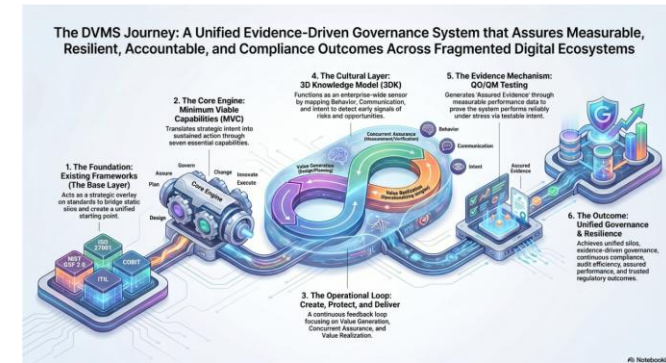
Digital Value Management System® (DVMS)

- The **Digital Value Management System® (DVMS)** is a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.
- Rather than replacing existing technologies, the DVMS overlays them with structured governance, aligning strategy with execution and standardizing how controls, decisions, and performance are measured and validated.
- By integrating digital frameworks (**NIST, ITIL**), standards (**ISO, COSO**), and operational activities (**DevOps, Workflow Orchestration, Intelligence Gathering**) into a continuous flow of evidence, the DVMS eliminates silos, provides real-time visibility, and establishes clear ownership across the enterprise.
- This enables organizations to move from disconnected, reactive operations to a coordinated, resilient, and audit-ready digital ecosystem where security, compliance, and performance are continuously assured as part of how the business operates.



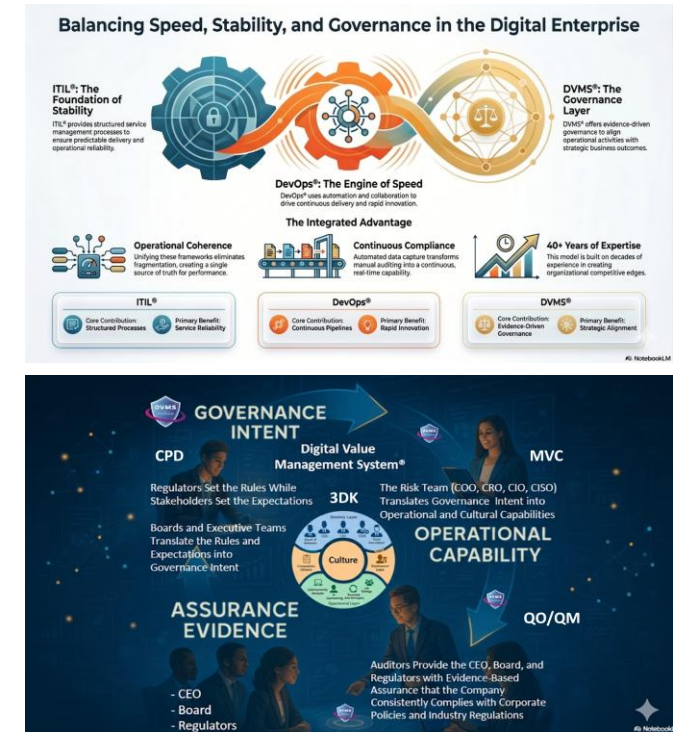
DVMS Unifies, Governs, and Assures Digital Outcomes

- The DVMS redefines operational performance through three integrated capabilities that connect governance, behavior, and learning into a unified system of execution and adaptation.
- **Governance Overlay** That Replaces Fragmentation With Unity
 - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.
- **Behavioral Engine** That Drives High-Trust, High-Velocity Decision-Making
 - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.
- **Learning System** That Makes Culture Measurable, Adaptable, and Scalable
 - Culture becomes a managed asset, not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



DVMS, ITIL®, and DevOps® a Cohesive Operating Model

- In today's fast-paced digital economy, organizations must balance speed, innovation, control, and accountability. Traditional operating models that separate development, operations, and governance are no longer sufficient to meet the demands of continuous delivery, evolving cyber threats, and increasing regulatory pressure.
- To succeed, modern digital enterprises must integrate three critical domains: ITIL® for structured service management, DevOps® for speed and agility, and the Digital Value Management System® (DVMS) for unified, evidence-driven governance. When combined effectively, these approaches create a cohesive operating model that enables organizations to deliver value quickly while maintaining resilience, compliance, and accountability.
- Together, these approaches create a unified operating model that eliminates fragmentation, enhances resilience, and enables continuous assurance. By integrating ITIL®, DevOps®, and DVMS®, organizations can move beyond traditional silos and build a cohesive, high-performing digital ecosystem that meets the demands of today's complex and dynamic environment.



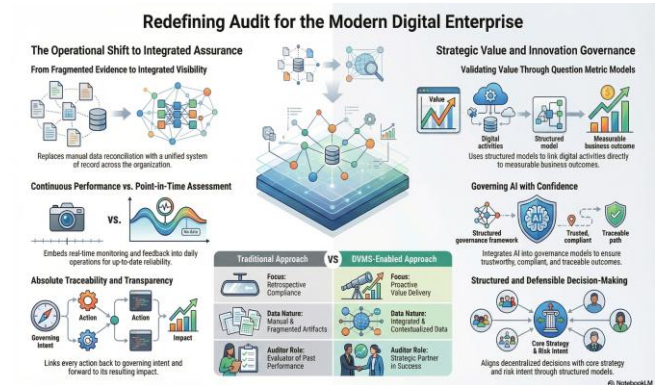
DVMS Assures Audit-Readiness by Design

- In today's complex digital enterprises, the relationship between implementers and auditors is often characterized by friction, inefficiency, and rework. Implementers build systems, controls, and processes with the intent of meeting regulatory and organizational requirements, yet audits frequently uncover gaps leading to remediation cycles, delays, and increased costs.
- This dynamic reflects a fundamental disconnect between how systems are implemented and how assurance is evaluated.
- The **Digital Value Management System® (DVMS)** addresses this disconnect by embedding evidence-based assurance and accountability directly into the design and operation of digital systems.
- By doing so, DVMS enables implementers to meet auditor requirements on the first try, transforming audits from reactive inspections into predictable validations of performance and control effectiveness.



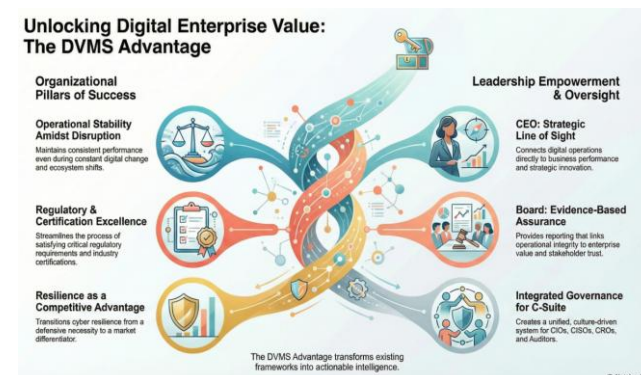
DVMS Assures Regulatory Outcomes Through Evidence

- In today's modern digital enterprises, auditors are responsible for validating whether organizations are delivering digital value while meeting regulatory obligations.
- This dual expectation creates significant challenges, particularly in environments characterized by fragmented systems, inconsistent data, and unclear accountability.
- The **Digital Value Management System® (DVMS)** addresses these challenges by providing auditors with a structured, integrated overlay system that transforms how evidence is generated, validated, and interpreted.
- Rather than relying on static documentation and retrospective analysis, auditors gain visibility into how the living digital system governs and assures performance, resilience, and accountability across digital value chains.



DVMS Links Operational Integrity to Enterprise Value

- **For the CEO, the Board, and other C-Level Executives** - The DVMS is a solution that ensures digital business performance, resilience, compliance, and accountability. It gives leadership a clear line of sight between digital operations, business performance, and strategic outcomes, transforming digital operations from a cost center into a driver of growth and innovation
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient, supported by evidence-based reporting that directly links operational integrity to enterprise value and stakeholder trust.
- **For the CIO, CRO, CISO, and Auditors**, the DVMS is a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.



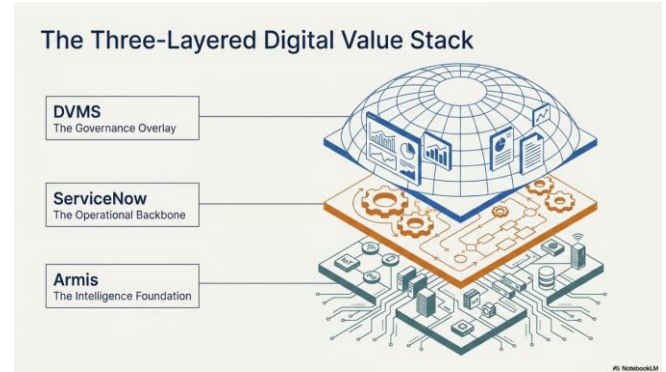
DVMS: Certification Training

- Through structured learning, applied certification, and authoritative publications, The DVMS Certified Training Programs teach organizations how to build a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.
- **Courses Include:**
 - The **DVMS Cyber Resilience Awareness** non-certification course and its accompanying body of knowledge publication educate all employees on the fundamentals of digital business, its risks, the NIST Cybersecurity Framework, and their roles in building a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.
 - The **DVMS NISTCSF Cyber Resilience Foundation** certification training course and its accompanying body of knowledge publications provide ITSM, GRC, Cybersecurity, Audit, and Business Professionals with a detailed understanding of the NIST Cybersecurity Framework and its role in building a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.
 - The **DVMS Cyber Resilience Practitioner** certification training course and its accompanying body of knowledge publications teach ITSM, GRC, Cybersecurity, Audit, and Business Practitioners how to design, implement, and operationalize a unified, evidence-driven governance system that aligns leadership, structure, and behavior to deliver measurable digital business value, resilience, and audit-ready assurance.

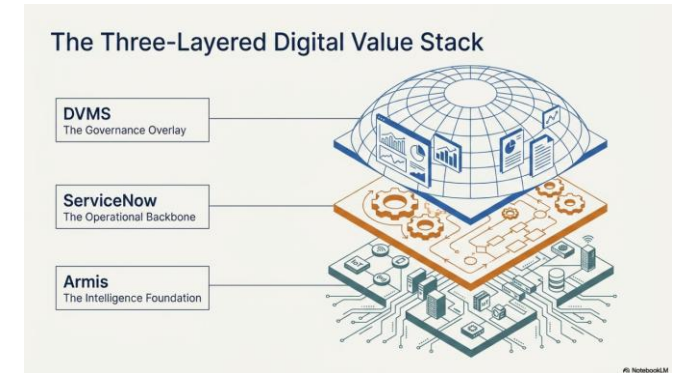


Enterprise Training Partners (ETP)

- Enterprise Hosted and Delivered DVMS Training Courses
 - Train Members of Your Team to Become DVMS Trainers and Mentors
 - Add Content Specific to Your Organization into the Training
 - Contribute to Scheme and Build Follow-On Courses
 - Translate Courses into Local Languages
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- **Accredited Training Organizations (ATO)**
 - Work with an ATO partner to do it for you



- DVMS, AI-Powered, Digital Risk Decision Support Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



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