



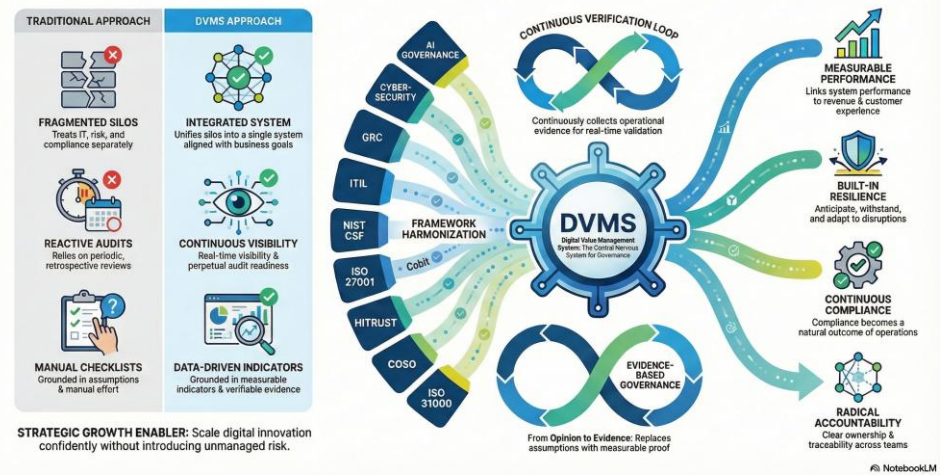
Digital Value Management System[®]

An Adaptive, Evidence-Driven Governance System that Assures Resilient and Audit-Ready Outcomes Across Complex Digital Ecosystems

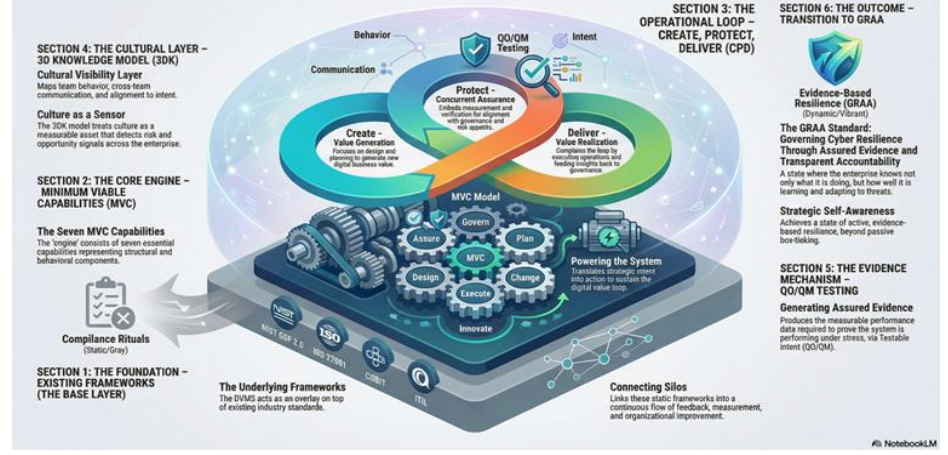


- **The Institute's Mission** is to develop an evidence-driven governance system that assures resilience and audit-readiness across any digital framework (NIST, ITIL), standard (ISO), or maturity model (CMMC, ISO)
- **The Institute's Vision** is to create training and tools for organizations of any size to deploy this innovative solution

DVMS: The Unifying Standard for Continuous Digital Assurance

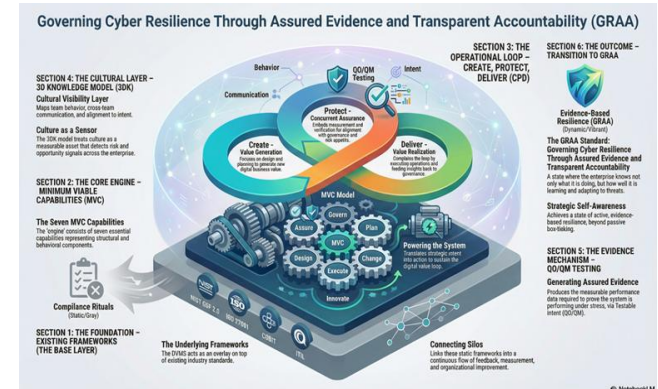
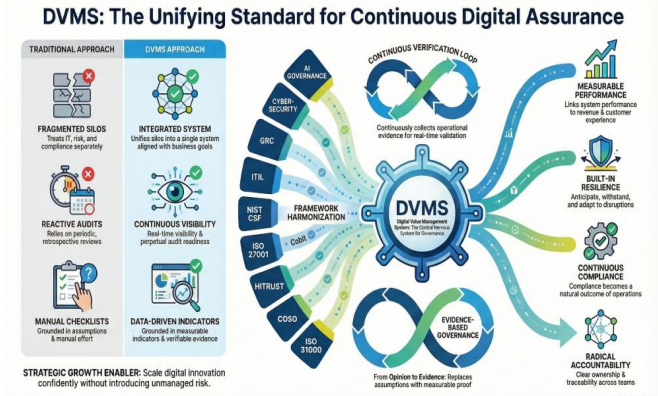


Governing Cyber Resilience Through Assured Evidence and Transparent Accountability (GRAA)



Digital Value Management System® (DVMS)

- The **Digital Value Management System® (DVMS)** is an evidence-driven governance system that assures resilience and audit-readiness across any digital framework (**NIST, ITIL**), standard (**ISO**), or maturity model (**CMMC, ISO**).
- Instead of replacing existing digital frameworks, standards, or maturity models, the DVMS unifies and elevates them, connecting and contextualizing their data into actionable intelligence that enables organizations to continuously:
 - **Assure** Digital Business Performance Outcomes
 - **Maintain** Operational Resilience Amidst Constant Digital Disruption
 - **Enable** Continuous Audit-Readiness
 - **Ensure** Transparent Accountability



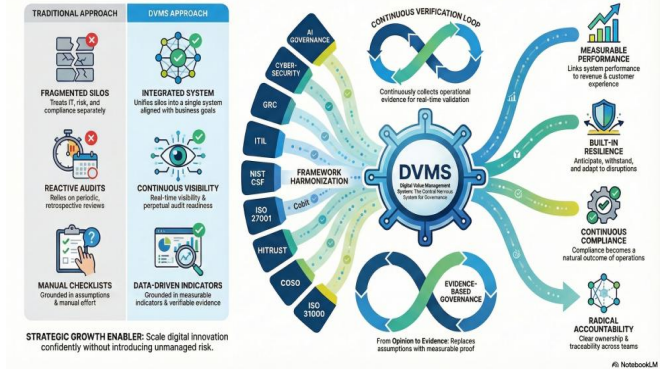
Digital Value Management System® (DVMS)

- At its core, the DVMS overlay is a simple but powerful integration of governance intent, operational capabilities, assured evidence, and continuous learning powered by the models below.

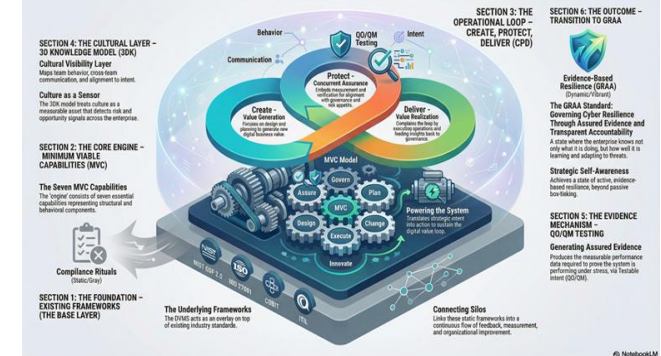
- Create, Protect, and Deliver (CPD)** – This systems-based model within the DVMS links strategy to risk and governance to execution, thereby setting up the creation, protection, and delivery of digital value as an integrated, continuously adaptive organizational capability.
- Minimum Viable Capabilities (MVC)** – This model supports the seven essential, system-level organizational capabilities of Govern, Assure, Plan, Design, Change, Execute, and Innovate to reliably create, protect, and deliver digital value at organizational boundaries, aligned with strategy-risk intent..
- 3D Knowledge (3DK)** – This model supports a systems-thinking approach to cross-team knowledge and collaboration, aligned with strategic intent, to ensure organizational behavior, learning, and execution remain integrated and adaptive in creating, protecting, and delivering digital value.
- Question Outcome / Question Metric (QO/QM)** – The QO/QM approach supports governance as testable intent by defining a clear Question Outcome (QO), with one or more Question Metrics (QM) that provide observable, decision-relevant evidence that the system can actually deliver the intended outcomes in the organizational living digital system

- These models work together to power the DVMS Capabilities listed below**

DVMS: The Unifying Standard for Continuous Digital Assurance

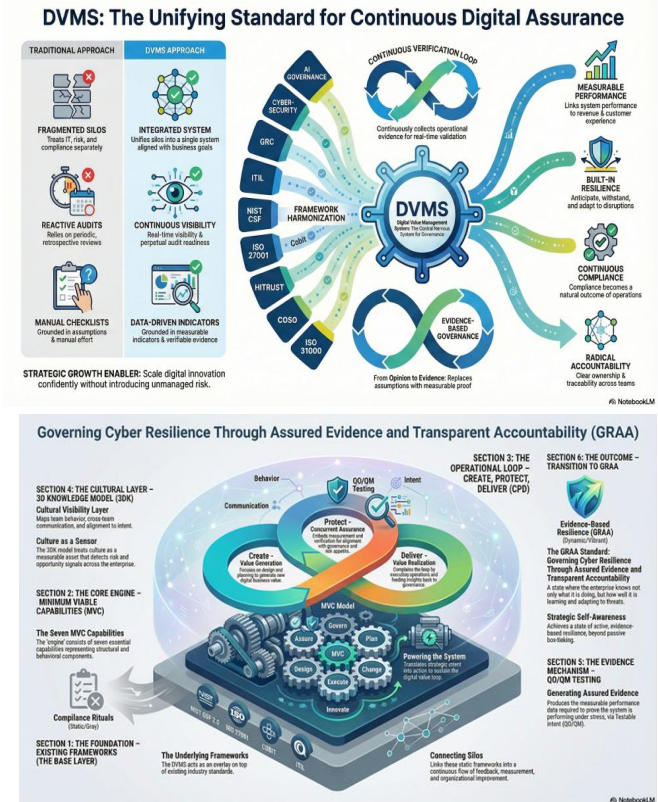


Governing Cyber Resilience Through Assured Evidence and Transparent Accountability (GRAA)



The DVMS Assures Resilient Digital Outcomes Through:

- A **Governance Overlay** That Replaces Fragmentation With Unity
 - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.
- A **Behavioral Engine** That Drives High-Trust, High-Velocity Decision-Making
 - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.
- A **Learning System** That Makes Culture Measurable, Adaptable, and Scalable
 - Culture becomes a managed asset—not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



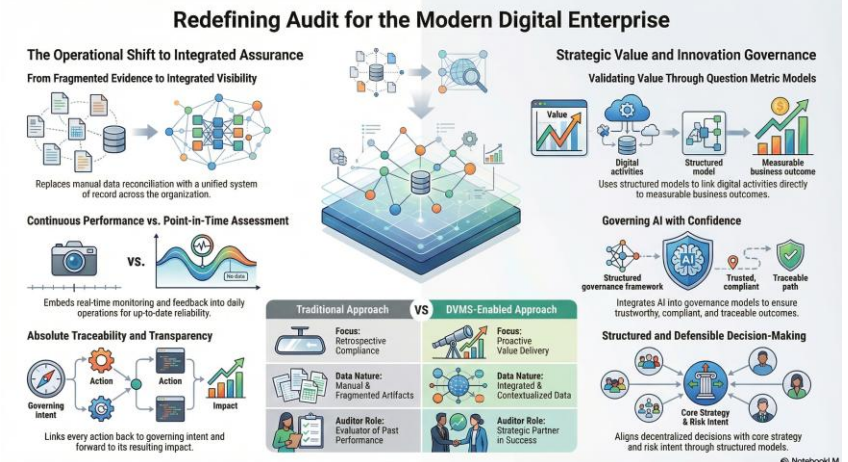
The DVMS Assures Audit Readiness by Design

- In today's complex digital enterprises, the relationship between implementers and auditors is often characterized by friction, inefficiency, and rework. Implementers build systems, controls, and processes with the intent of meeting regulatory and organizational requirements, yet audits frequently uncover gaps leading to remediation cycles, delays, and increased costs.
- This dynamic reflects a fundamental disconnect between how systems are implemented and how assurance is evaluated.
- A Digital Value Management System® (DVMS) addresses this disconnect by embedding evidence-based assurance and accountability directly into the design and operation of digital systems.
- By doing so, DVMS enables implementers to meet auditor requirements on the first try, transforming audits from reactive inspections into predictable validations of performance and control effectiveness.



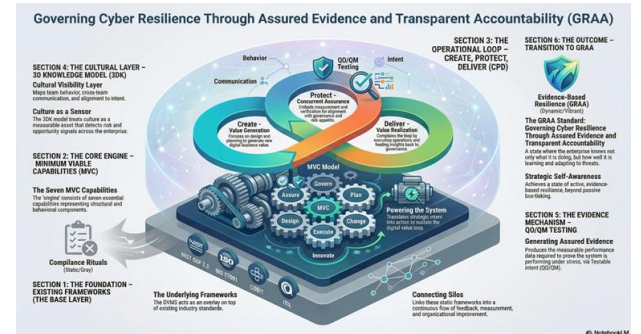
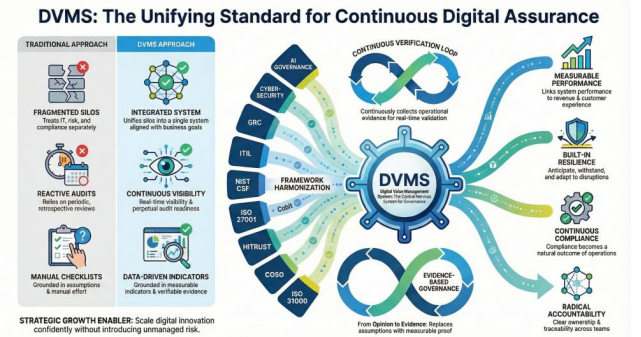
The DVMS Redefines the Digital Auditing Process

- In today's modern digital enterprises, auditors are responsible for validating whether organizations are delivering digital value while meeting regulatory obligations.
- This dual expectation creates significant challenges, particularly in environments characterized by fragmented systems, inconsistent data, and unclear accountability.
- A Digital Value Management System[®] (DVMS) addresses these challenges by providing auditors with a structured, integrated overlay system that transforms how evidence is generated, validated, and interpreted.
- Rather than relying on static documentation and retrospective analysis, auditors gain visibility into how the living digital system governs and assures performance, resilience, and accountability across digital value chains.



The DVMS Links Operational Integrity to Enterprise Value

- **For the CEO, the Board, and other C-Level Executives** - The DVMS is a solution that ensures digital business performance, resilience, compliance, and accountability. It gives leadership a clear line of sight between digital operations, business performance, and strategic outcomes, transforming digital operations from a cost center into a driver of growth and innovation
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient, supported by evidence-based reporting that directly links operational integrity to enterprise value and stakeholder trust.
- **For the CIO, CRO, CISO, and Auditors**, the DVMS provides a unified approach to digital business performance, resilience, compliance, and accountability in modern digital enterprises.



DVMS: Certification Training

- Through structured learning, applied certification, and authoritative publications, The DVMS Certified Training Programs teach organizations how to build a Digital Value Management System[®], an evidence-driven governance system that assures resilience and audit-readiness across any digital framework (NIST, ITIL), standard (ISO), or maturity model (CMMC, ISO).

- **Courses Include:**

- The **DVMS Cyber Resilience Awareness** non-certification course and its accompanying body of knowledge publication educate all employees on the fundamentals of digital business, its risks, the NIST Cybersecurity Framework, and their roles in assuring resilient, audit-ready digital business outcomes through evidence-driven governance.
- The **DVMS NISTCSF Cyber Resilience Foundation** certification training course and its accompanying body of knowledge publications provide ITSM, GRC, Cybersecurity, Audit, and Business Professionals with a detailed understanding of the NIST Cybersecurity Framework and its role in assuring resilient, audit-ready digital business outcomes through evidence-driven
- The **DVMS Cyber Resilience Practitioner** certification training course and its accompanying body of knowledge publications teach ITSM, GRC, Cybersecurity, Audit, and Business Practitioners how to build, implement, and operate a Digital Value Management System[®] (DVMS) program and its roles in assuring resilient, audit-ready digital business outcomes through evidence-driven governance.

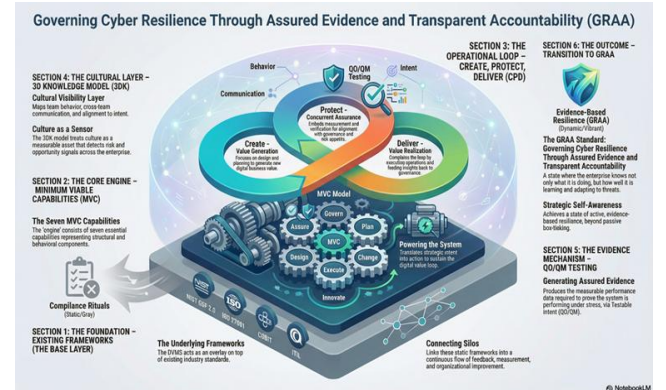
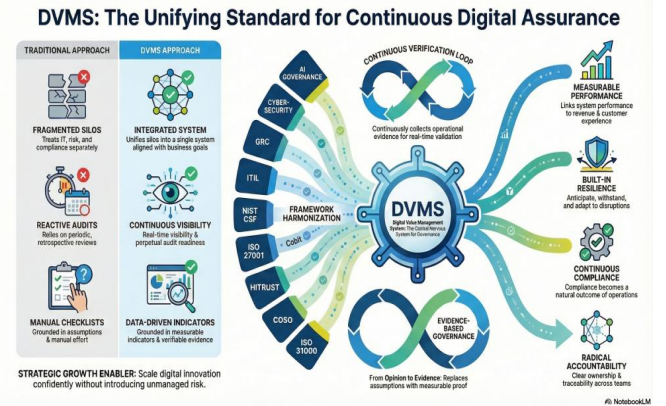


Enterprise Training Partners (ETP)

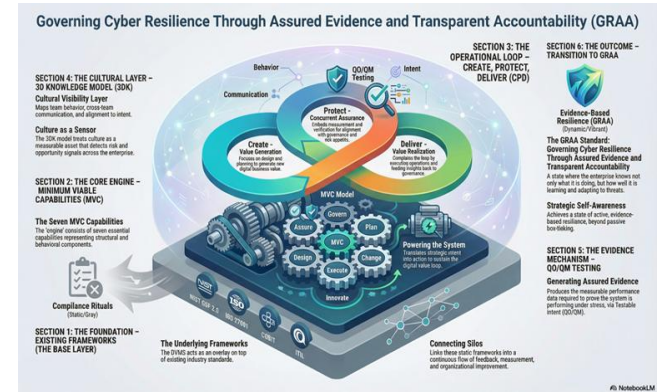
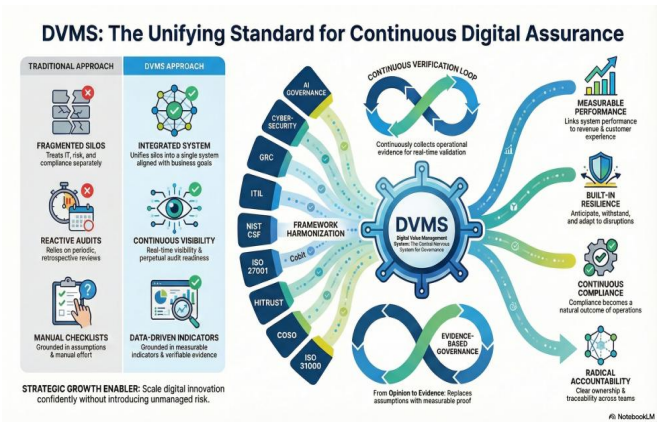
- Enterprise Hosted and Delivered DVMS Training Courses
- Train Members of Your Team to Become DVMS Trainers and Mentors
- Add Content Specific to Your Organization into the Training
- Contribute to Scheme and Build Follow-On Courses
- Translate Courses into Local Languages

Accredited Training Organizations (ATO)

- Work with an ATO partner to do it for you



- DVMS, AI-Powered, Digital Risk Decision Support Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



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