



Digital Value Management System®

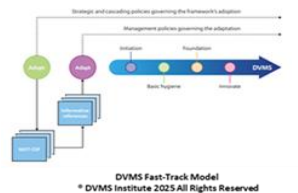
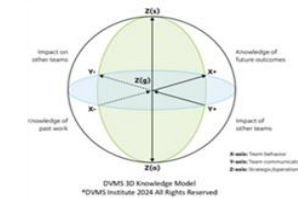
Governing and Assuring Digital Value in Complex Digital Ecosystems

- **The Institute's Mission** is to build a unified management system for governing, assuring, and accounting for digital value outcomes across complex digital ecosystems
- **The Institute's Vision** is to create the training and tools necessary to deploy this innovative solution



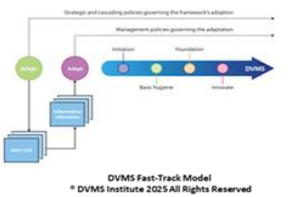
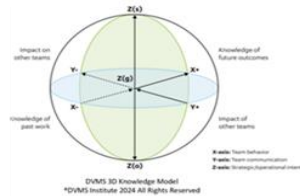
The Resilient, Assured, and Accountable Digital Enterprise

- Based on the latest research from leading industry analysts, the thing that keeps CEOs and Boards up at night is the systemic risk that could impact digital business operations and trust
- Organizations, especially in critical sectors, are now being regulated to prove their digital businesses can sustain digital business operations under stress.
- To support these new regulations, organizations must shift their thinking from merely protecting digital assets to building a governance management system that:
 - Enables Adaptive Governance through risk-informed decision-making
 - Sustains Operational Resilience through a proactive and adaptive culture
 - Measures Performance Assurance through evidence-based outcomes
 - Ensures Transparent Accountability by making intent, execution, and evidence inseparable



The Digital Value Management System® (DVMS)

- Despite abundant frameworks and dashboards, leadership still struggles to see how their complex digital value streams actually perform under stress in their real-world operating environment.
- Leadership intent, structure, and day-to-day behavior are viewed separately, creating fragmented, flat perspectives that hide how real decisions and human responses interact within their living digital system and its digital value streams.
- As a result, organizations can appear well-governed on paper while still experiencing performance and security issues in their living systems. Without an integrated view, leaders end up managing isolated components and controls rather than governing and assuring the resilience of their living system
- The Digital Value Management System® (DVMS) training programs teach leadership, practitioners, and employees how to integrate fragmented frameworks and systems such as NISTCSF, GRC, ITSM, DevOps, and AI into a unified, culture-driven living management system that:
 - Enables Adaptive Governance through risk-informed decision-making
 - Sustains Operational Resilience through a proactive and adaptive culture
 - Measures Performance Assurance through evidence-based outcomes
- Ensures Transparent Accountability by making intent, execution, and evidence inseparable



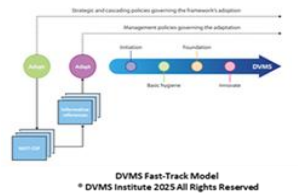
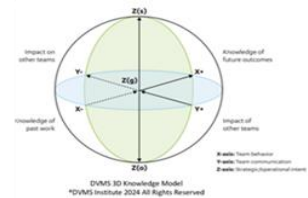
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- GOVERNANCE INTENT**
Digital Value Management System*
The Risk Team (BDO, Deloitte, EY, PwC, KPMG, Grant Thornton, etc.)
Innovation, Development, and Operational Capability
Operational CAPABILITY
Assurance EVIDENCE
CEO
Board
Regulators
Investor & External Auditors Provide the CEO, Board, and Regulators with Evidence the Variables Operational Resilience, Performance Assurance, and Data Operational Assurance
- Assurance**
Innovate Execute
Change
Design Plan
Governance
DVMS 3D Knowledge Model
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- DVMS CPD Model**
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- DVMS Fast-Track Model**
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DVMS
Institute

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- GOVERNANCE INTENT**
Digital Value Management System*
Regulations Set the Rules While Stakeholders Set the Expectations
Regulatory and Stakeholder Intent Translate the Rules and Expectations into Operational Intent
- ASSURANCE EVIDENCE**
CEO Board Regulators
Internal and External Auditors Provide the CEO, Board, and Regulators with Evidence that Validates Operational Resilience, Performance Assurance, and Unquestionable Accountability
- OPERATIONAL CAPABILITY**
- Assurance**
Innovate Change Execute
Design Plan
Governance
- DVMS 3D Knowledge Model**
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- DVMS CPD Model**
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- DVMS Fast-Track Model**
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DVMS Organizational and Leadership Benefits

- Instead of replacing existing operational frameworks, the DVMS elevates them—connecting and contextualizing their data into actionable intelligence that validates performance and exposes the reasons behind unmet outcomes. The DVMS enables businesses to move from a paper-based system of cyber controls to a living system of governance, resilience, assurance, and accountability.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability



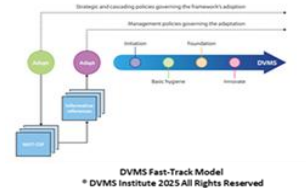
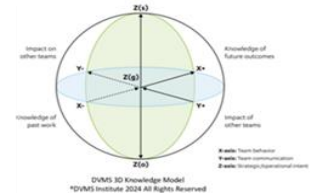
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience Awareness training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF Foundation certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.
- The DVMS Practitioner certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.

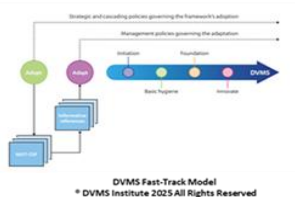
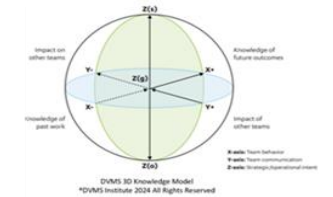


What Makes the DVMS Institute Products Unique?

- It makes what organizations already have work better and together
- It's the first system to:
 - Turn policy into an organizational capability
 - Deliver evidence-based digital value, resilience, and accountability
 - Provide a systems approach to outcomes-based regulations
- The Institute's programs have been adopted by institutions worldwide, including five-eye governments, critical infrastructure providers, commercial enterprises, SaaS and Cloud companies, and tier-one consulting companies.

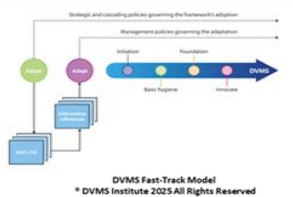
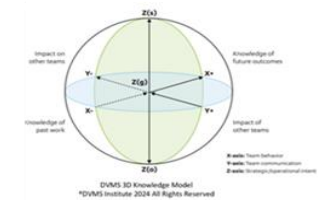


- AI-Powered DVMS Assessment, Analysis, and Assurance Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



DVMS ATO Partnership Program

- Co-Brand, Host, and Deliver DVMS Training Courses
 - Set Training Retail Prices for Local Markets
 - Translate Courses into Local Languages
 - Contribute to Scheme and Build Follow-On Courses
- Resell DVMS AI-Powered Adaptive Edge Assessment Platform
 - DVMS Culture, Capabilities, and Skills Assessment and Mentoring Services
 - Workforce Skills Assessment and Development Services
 - DVMS and Workforce AI Agent Development Services



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