



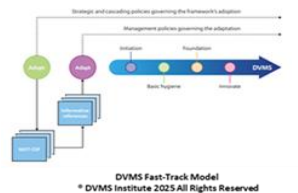
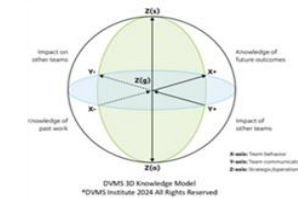
DVMS Institute

Building a Digital Value Management System® (DVMS) to Govern, Assure,
and Account for Digital Value, Cyber Resilience, and Regulatory Outcomes

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- GOVERNANCE INTENT**
Digital Value Management System®
- Regulators Set the Rules While Stakeholders Set the Expectations
- Boards and Executive Teams Translate the Rules and Expectations into Governance Intent
- The Risk Team (COO, CRO, CIO, CISO) Translates Governance Intent into Operational and Cultural Capabilities
- OPERATIONAL CAPABILITY**
- ASSURANCE EVIDENCE**
- CEO
 - Board
 - Regulators
- Auditors Provide the CEO, Board, and Regulators with Evidence-Based Assurance that the Company Consistently Complies with Corporate Policies and Industry Regulations
- Culture**
- Strategy Layer:** CEO, CFO, COO, CISO, CRO
- Operational Risk**
- Compliance**
- Information**
- Governance**
- Operational Layer:** Information, Governance, Operational Risk

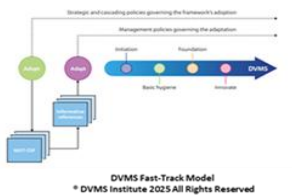
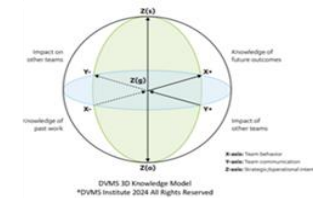
The Governed, Resilient, Assured, and Accountable Digital Enterprise

- Based on the latest research from leading industry analysts, regulators, and the World Economic Forum, the thing that keeps CEOs and Boards up at night is the systemic risk that could impact digital business operations and trust
- Organizations, especially in critical sectors, are now being regulated to prove their digital businesses can sustain digital business operations under stress.
- To support these new regulations, enterprises must shift their thinking from merely protecting digital assets to building an overlay system that governs, assures, and accounts for digital value, cyber resilience, and regulatory outcomes in living digital systems



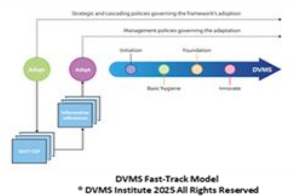
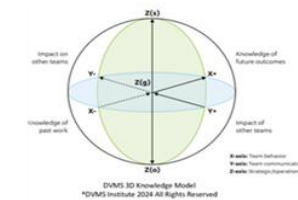
The Digital Value Management System® (DVMS)

- Despite abundant frameworks and dashboards, leadership still struggles to see how their complex digital value streams perform under stress in their living digital system
- Leadership intent, structure, and day-to-day behavior are viewed separately, creating fragmented, flat perspectives that hide how real decisions and human responses interact within their living digital system and its digital value streams.
- The result is governance that appears robust on paper but breaks down in execution, forcing leaders to manage fragmented controls instead of actively strengthening the resilience of their digital value.
- The Digital Value Management System® (DVMS) training programs teach leadership, practitioners, and employees how to integrate fragmented frameworks and systems into a unified, culture-driven overlay system that enables enterprises to continuously govern, assure, and account for digital value, cyber resilience, and regulatory outcomes
- At its core, a DVMS:
 - **Govern** through risk-informed decision-making
 - Sustain **Resilience** through a proactive and adaptive culture
 - Measure Performance **Assurance** through evidence-based outcomes
 - Ensure **Accountability** by making intent, execution, and evidence inseparable



DVMS Organizational and Leadership Benefits

- The DVMS enables businesses to move from a paper-based system of cyber controls to a living system of governance, resilience, assurance, and accountability.
- Instead of replacing existing operational frameworks, the DVMS elevates them—connecting and contextualizing their data into actionable intelligence that validates performance and exposes the reasons behind unmet outcomes.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability



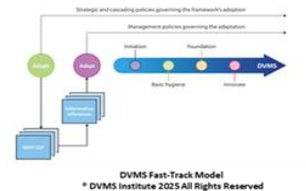
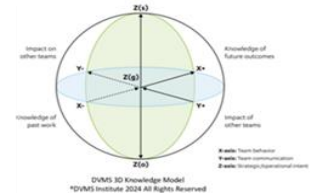
DVMS Cyber Resilience Certified Training Courses

- The **DVMS Cyber Resilience Awareness** training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture ready to transform systemic cyber risks into operational resilience.
- The **DVMS NISTCSF Foundation** certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.
- The **DVMS Practitioner** certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.



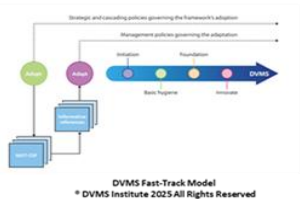
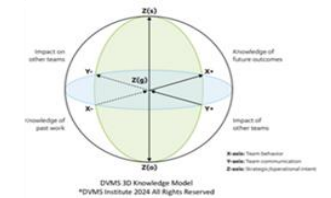
What Makes the DVMS Institute Products Unique?

- **It's The First System To:**
 - Turn policy into an organizational capability
 - Deliver evidence-based digital value, resilience, and accountability
 - Provide a systems approach to outcomes-based regulations
- **It's Easy To Deploy and Scale:**
 - The DVMS FastTrack approach is a phased, iterative approach that helps organizations mature their Digital Value Management System over time, rather than trying to do everything simultaneously.
 - It all starts with selecting the first digital service you want to make resilient. Once that service becomes resilient, it becomes the blueprint for operationalizing cyber resilience across the enterprise and its supply chain.

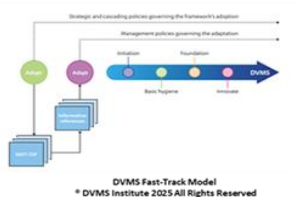
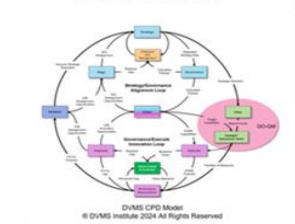
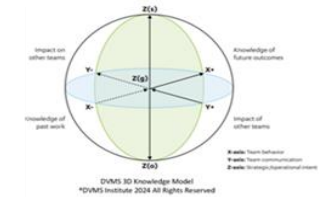


DVMS Authorized Training Organization (ATO) Partnership Program

- Enterprise Hosted and Delivered DVMS Training Courses
 - Train Members of Your Team to Become DVMS Trainers and Mentors
 - Add Content Specific to Your Organization into the Training
 - Contribute to Scheme and Build Follow-On Courses
 - Translate Courses into Local Languages
- Work with an ATO to do it for you



- DVMS, AI-Powered, Digital Risk Decision Support Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



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