



DVMS Institute

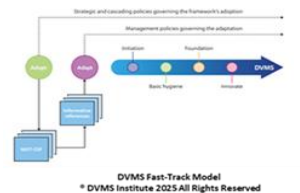
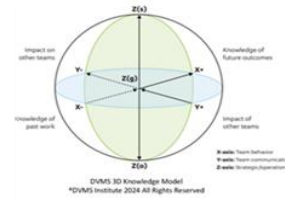
Teaching Enterprises How to Govern, Assure, and Account for
Operational Resilience in Living Digital Ecosystems

- **The Institute's Mission** is to build a unified overlay management system to govern, assure, and account for cyber operational resilience in complex digital systems
- **The Institute's Vision** is to create the training and tools necessary to deploy this innovative solution



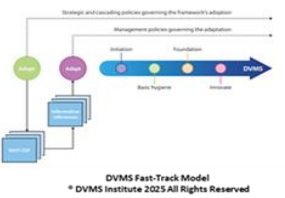
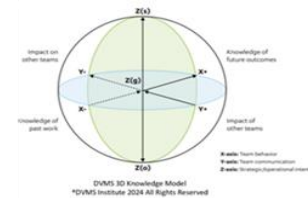
DVMS
Institute

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- GOVERNANCE INTENT**
- Digital Value Management System®
- Regulation and the Rules Which Stakeholders Set the Expectations
- Boards and Executive Teams Translate the Rules and Expectations into Operational Intent
- OPERATIONAL CAPABILITY**
- The Risk Tolerant CEO, CFO, CRO, Compliance Governance Intent, Internal and External Providers
- ASSURANCE EVIDENCE**
- Regulation and External Auditors Provide the CEO, Board, and Regulators with Evidence that Validates Operational Resilience, Performance Assurance, and Operational Accountability
- CEO
Board
Regulators
- Digital Value Management System®
- Operational Capability
- Assurance Evidence
- Governance Intent



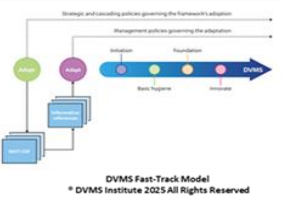
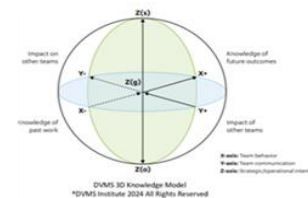
The Digital Value Management System® (DVMS)

- Despite abundant frameworks and dashboards, leadership still struggles to see how their complex digital value streams perform under stress in their living digital system
- Leadership intent, structure, and day-to-day behavior are viewed separately, creating fragmented, flat perspectives that hide how real decisions and human responses interact within their living digital system and its digital value streams.
- The result is governance that appears robust on paper but breaks down in execution, forcing leaders to manage fragmented controls instead of actively strengthening the resilience of their digital value.
- The Digital Value Management System® (DVMS) training programs teach leadership, practitioners, and employees how to integrate fragmented frameworks and systems such as into a unified, culture-driven overlay system that enables organizations to:
 - **Govern** through risk-informed decision-making
 - Sustain **Resilience** through a proactive and adaptive culture
 - Measure Performance **Assurance** through evidence-based outcomes
 - Ensure **Accountability** by making intent, execution, and evidence inseparable



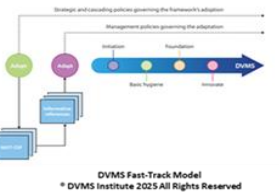
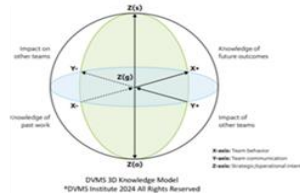
The Digital Value Management System® (DVMS)

- At its core, the DVMS is a simple but powerful integration of:
 - **Governance Intent** – shared expectations and accountabilities
 - **Operational Capabilities** – how the digital business actually performs
 - **Assurance Evidence** – proof that outcomes are achieved and accountable
 - **Cultural Learning** – to continually fine-tune governance intent and operational capabilities
- Underpinning this integration are three distinctive DVMS models
 - **Create, Protect, and Deliver (CPD)** – The CPD Model™ is a systems-based model within the DVMS that links strategy-risk and governance to execution in order to create, protect, and deliver digital business value as an integrated, continuously adaptive organizational capability.
 - **3D Knowledge (3DK)** – The 3DK Model™ is a systems-thinking framework that maps team knowledge over time (past, present, future), cross-team collaboration, and alignment to strategic intent to ensure that organizational behavior, learning, and execution remain integrated and adaptive in delivering digital business value.
 - **Minimum Viable Capabilities (MVC)** – The MVC™ model supports the seven essential, system-level organizational capabilities—Govern, Assure, Plan, Design, Change, Execute, and Innovate—required to reliably create, protect, and deliver digital business value in alignment with strategy-risk intent.



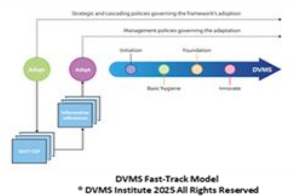
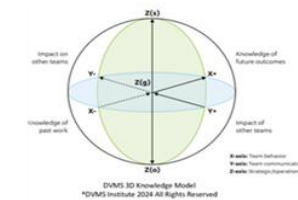
The Digital Value Management System® (DVMS)

- Through its MVC, CPD, 3D Knowledge Models, a DVMS turns this integration into three distinctive capabilities:
- **A Governance Overlay That Replaces Fragmentation With Unity**
 - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.
- **A Behavioral Engine That Drives High-Trust, High-Velocity Decision-Making**
 - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.
- **A Learning System That Makes Culture Measurable, Adaptable, and Scalable**
 - Culture becomes a managed asset—not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



DVMS Organizational and Leadership Benefits

- The DVMS enables businesses to move from a paper-based system of cyber controls to a living system of governance, resilience, assurance, and accountability.
- Instead of replacing existing operational frameworks, the DVMS elevates them—connecting and contextualizing their data into actionable intelligence that validates performance and exposes the reasons behind unmet outcomes.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability



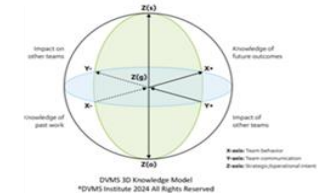
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience Awareness training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF Foundation certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.
- The DVMS Practitioner certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.

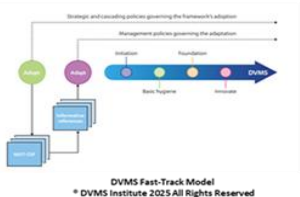
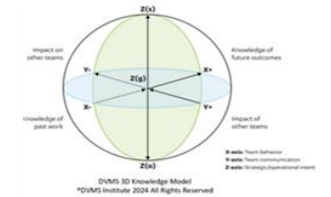


What Makes the DVMS Institute Products Unique?

- It's the first system to:
 - Turn policy into an organizational capability
 - Deliver evidence-based digital value, resilience, and accountability
 - Provide a systems approach to outcomes-based regulations
- It's easy to do as
 - The DVMS FastTrack approach is a phased, iterative approach that helps organizations mature their Digital Value Management System over time, rather than trying to do everything simultaneously.
 - This approach breaks the DVMS journey into manageable phases of success. It all starts with selecting the first digital service you want to make resilient.
 - The DVMS training provides an example of how to operationalize the NIST Cybersecurity Framework and ensure its digital value resilience across complex, fragmented systems.

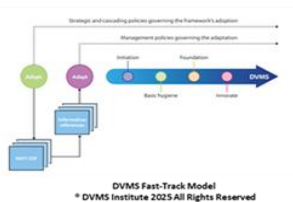
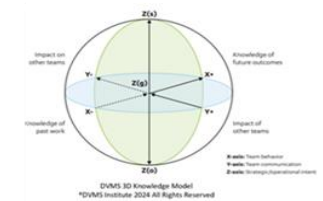


- AI-Powered DVMS Assessment, Analysis, and Assurance Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



DVMS ATO Partnership Program

- Co-Brand, Host, and Deliver DVMS Training Courses
 - Set Training Retail Prices for Local Markets
 - Translate Courses into Local Languages
 - Contribute to Scheme and Build Follow-On Courses
- Resell DVMS AI-Powered Adaptive Edge Assessment Platform
 - DVMS Culture, Capabilities, and Skills Assessment and Mentoring Services
 - Workforce Skills Assessment and Development Services
 - DVMS and Workforce AI Agent Development Services



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