DVMS Institute

Teaching Organizations How to Govern, Assure, and Account for Resilient Digital Value in Complex, Fragmented Systems

DVMS Institute®

- **The Institute's Mission** is to build a unified overlay management system to govern, assure, and account for digital value resilience in complex, fragmented systems

- **The Institute's Vision** is to create the training and tools necessary to deploy this innovative solution

- Based on the latest research from leading industry analysts, the thing that keeps CEOs and Boards up at night is the systemic risk that could impact digital business operations and trust

- Organizations, especially in critical sectors, are now being regulated to prove their digital businesses can sustain digital business operations under stress.

- To support these new regulations, organizations must shift their thinking from merely protecting digital assets to building an overlay system that ensures resilient digital value across their complex and fragmented digital systems:
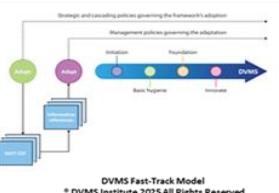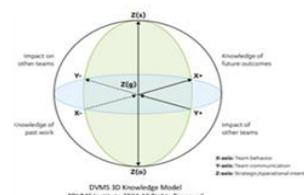
The Digital Value Management System® (DVMS)

- Despite abundant frameworks and dashboards, leadership still struggles to see how their complex digital value streams perform under stress in their living digital system

- Leadership intent, structure, and day-to-day behavior are viewed separately, creating fragmented, flat perspectives that hide how real decisions and human responses interact within their living digital system and its digital value streams.

- The result is governance that appears robust on paper but breaks down in execution, forcing leaders to manage fragmented controls instead of actively strengthening the resilience of their digital value.

- The Digital Value Management System® (DVMS) training programs teach leadership, practitioners, and employees how to integrate fragmented frameworks and systems such as NISTCSF, GRC, ITSM, DevOps, and AI into a unified, culture-driven overlay system that enables organizations to:

  - **Govern through risk-informed decision-making**

  - **Sustain Resilience through a proactive and adaptive culture**

  - **Measure Performance Assurance through evidence-based outcomes**

  - **Ensure Accountability by making intent, execution, and evidence inseparable**
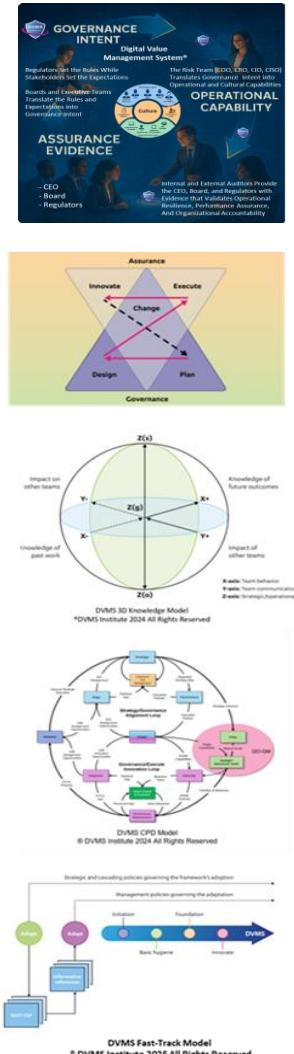
The Digital Value Management System® (DVMS)

- **At its core, the DVMS is a simple but powerful integration of:**

  - **Governance Intent** – shared expectations and accountabilities

  - **Operational Capabilities** – how the digital business actually performs

  - **Assurance Evidence** – proof that outcomes are achieved and accountable

  - **Cultural Learning** – to continually fine-tune governance intent and operational capabilities

- **Underpinning this integration are three distinctive DVMS models**

- **Create, Protect, and Deliver (CPD)** – The CPD Model™ is a systems-based model within the DVMS that links strategy-risk and governance to execution in order to create, protect, and deliver digital business value as an integrated, continuously adaptive organizational capability.

- **3D Knowledge (3DK)** – The 3DK Model™ is a systems-thinking framework that maps team knowledge over time (past, present, future), cross-team collaboration, and alignment to strategic intent to ensure that organizational behavior, learning, and execution remain integrated and adaptive in delivering digital business value.

- **Minimum Viable Capabilities (MVC)** – The MVC™ model supports the seven essential, system-level organizational capabilities—Govern, Assure, Plan, Design, Change, Execute, and Innovate—required to reliably create, protect, and deliver digital business value in alignment with strategy-risk intent.
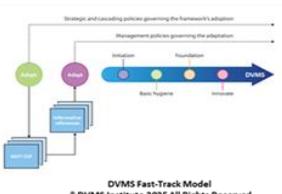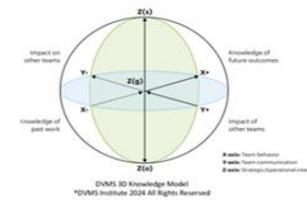
The Digital Value Management System® (DVMS)

- Through its MVC, CPD, 3D Knowledge Models, a DVMS turns this integration into three distinctive capabilities:

- **A Governance Overlay That Replaces Fragmentation With Unity**

  - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.

- **A Behavioral Engine That Drives High-Trust, High-Velocity Decision-Making**

  - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.

- **A Learning System That Makes Culture Measurable, Adaptable, and Scalable**

  - Culture becomes a managed asset—not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.
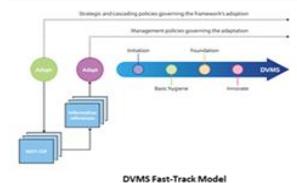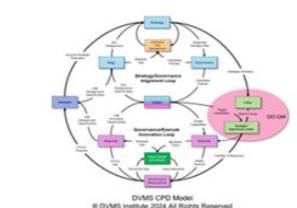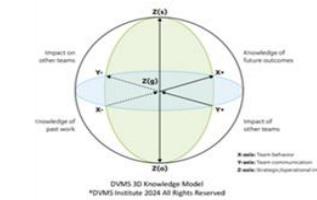
DVMS Organizational and Leadership Benefits

- The DVMS enables businesses to move from a paper-based system of cyber controls to a living system of governance, resilience, assurance, and accountability.

- Instead of replacing existing operational frameworks, the DVMS elevates them—connecting and contextualizing their data into actionable intelligence that validates performance and exposes the reasons behind unmet outcomes.

- By adopting a DVMS, organizations are positioned to:

  - **Maintain** Operational Stability Amidst Constant Digital Disruption
  - **Deliver** Digital Value and Trust Across A Digital Ecosystem
  - **Satisfy** Critical Regulatory and Certification Requirements
  - **Leverage** Cyber Resilience as a Competitive Advantage

- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.

- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.

- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability
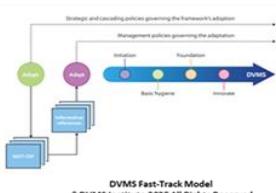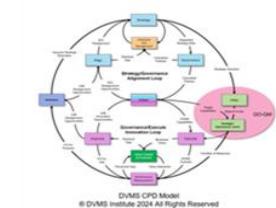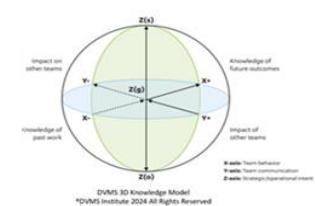
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience Awareness training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.

- The DVMS NISTCSF Foundation certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.

- The DVMS Practitioner certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.

- It's the first system to:
  - Turn policy into an organizational capability
  - Deliver evidence-based digital value, resilience, and accountability
  - Provide a systems approach to outcomes-based regulations

- It's easy to do as
  - The DVMS FastTrack approach is a phased, iterative approach that helps organizations mature their Digital Value Management System over time, rather than trying to do everything simultaneously.
  - This approach breaks the DVMS journey into manageable phases of success. It all starts with selecting the first digital service you want to make resilient.
  - The DVMS training provides an example of how to operationalize the NIST Cybersecurity Framework and ensure its digital value resilience across complex, fragmented systems.
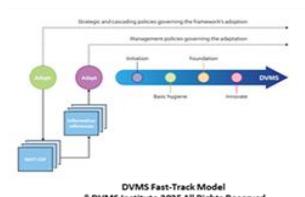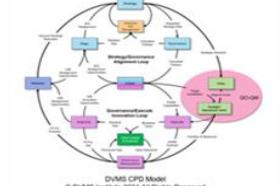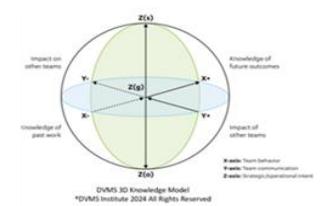
- AI-Powered DVMS Assessment, Analysis, and Assurance Platform

- DVMS Cyber Resilience Simulation Training Programs

- DVMS Capability Publications and Classes

- DVMS Master Classes

- DVMS Class Translations

- DVMS Scheme Updates and Follow-On Classes
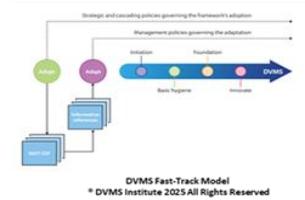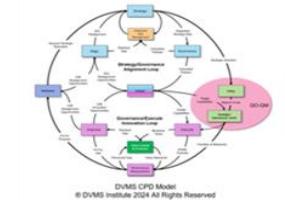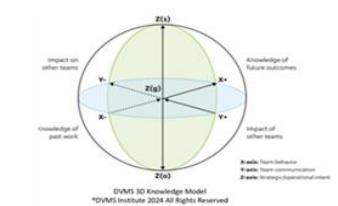
DVMS ATO Partnership Program

- Co-Brand, Host, and Deliver DVMS Training Courses
  - Set Training Retail Prices for Local Markets
  - Translate Courses into Local Languages
  - Contribute to Scheme and Build Follow-On Courses

- Resell DVMS AI-Powered Adaptive Edge Assessment Platform
  - DVMS Culture, Capabilities, and Skills Assessment and Mentoring Services
  - Workforce Skills Assessment and Development Services
  - DVMS and Workforce AI Agent Development Services
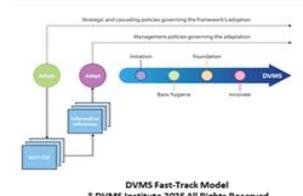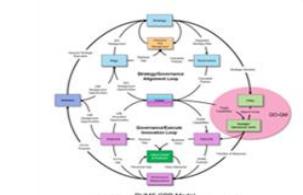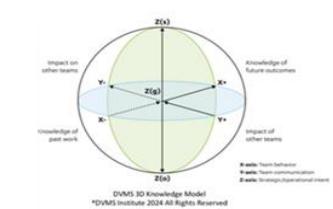
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