

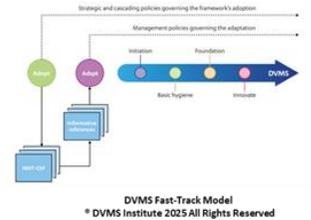
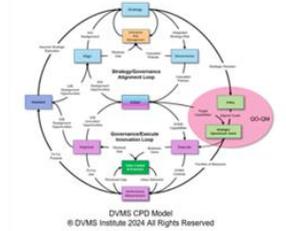
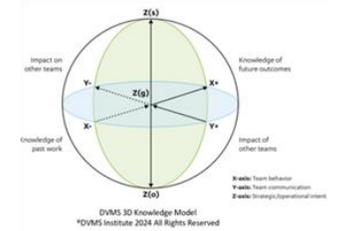


Digital Value Management System®

An Adaptive, Culture-Enabled Governance Overlay System Designed to Ensure Operational Resilience, Performance Assurance, and Evidence-Based Accountability

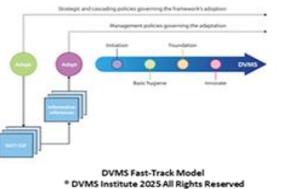
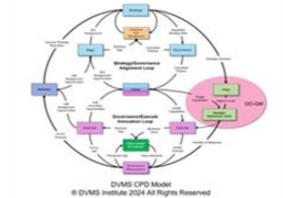
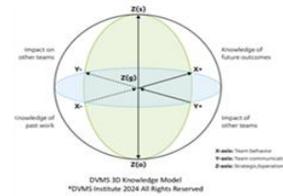


- **The Institute’s Mission** is to build an adaptive, culture-enabled governance system designed to ensure operational resilience, performance assurance, and evidence-based accountability
- **The Institute’s Vision** is to create training, platforms, and services that will allow organizations of any size to design and deploy this innovative overlay system



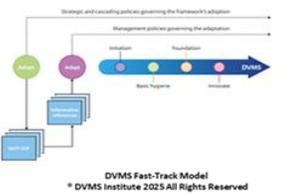
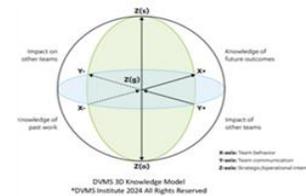
The Resilient, Assured, and Accountable Digital Enterprise

- Based on the latest research from leading industry analysts, the thing that keeps CEOs and Boards up at night is the systemic risk that could impact digital business operations and trust
- Organizations, especially in critical sectors, are now being regulated to prove their digital businesses can sustain digital business operations under stress.
- To support these new regulations, organizations must shift their thinking from merely protecting digital assets to building an adaptive, culture-enabled governance system designed to ensure operational resilience, performance assurance, and evidence-based accountability



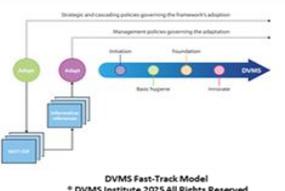
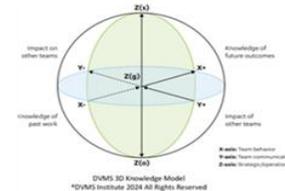
The Digital Value Management System® (DVMS)

- A Digital Value Management System (DVMS) is not another framework, standard, or maturity model. It is an Adaptive Culture-Powered Governance System that aligns leadership, operations, and business teams around a single purpose of creating, protecting, and delivering resilient, assured, and accountable digital business value.
- Where most organizations struggle with fragmented systems, competing priorities, and siloed accountability, a DVMS introduces a unifying model that connects strategy, governance, operations, and culture into one integrated digital value management operating system.
- Rather than adding more complexity, a DVMS amplifies the value of existing investments in ITSM, GRC, Cybersecurity, and AI by turning them into a coordinated resilience, assurance, and accountability engine. It enables leaders to see, in real time, whether the business is working as intended—and whether the risks that matter most are being managed proactively.
- At its core, the DVMS is a simple but powerful integration of:
 - **Governance Intent** – shared expectations and accountabilities.
 - **Operational Capability** – how the business actually performs
 - **Assurance Evidence** – proof that value is being created and protected



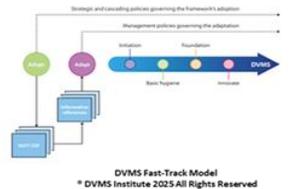
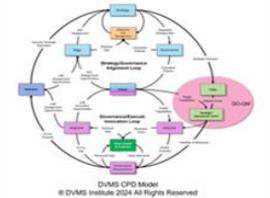
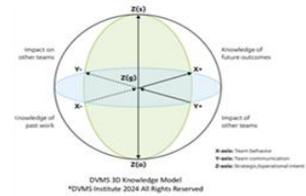
The Digital Value Management System® (DVMS)

- Through its MVC, CPD, 3D Knowledge, and FastTrack Models, a DVMS turns this integration into three distinctive capabilities:
- **A Governance Overlay That Replaces Fragmentation With Unity**
 - The DVMS gives organizations a structured way to connect strategy with day-to-day execution. Leaders gain a consistent mechanism to direct, measure, and validate performance across every system responsible for digital value.
- **A Behavioral Engine That Drives High-Trust, High-Velocity Decision-Making**
 - The DVMS embeds decision models and behavior patterns that help teams think clearly and act confidently, even under uncertainty. It is engineered to reduce friction, prevent blame-based cultures, and strengthen organizational reliability.
- **A Learning System That Makes Culture Measurable, Adaptable, and Scalable**
 - Culture becomes a managed asset—not an abstract concept. The DVMS provides a repeatable way to observe behavior, collect evidence, learn from outcomes, and evolve faster than threats, disruptions, or market shifts.



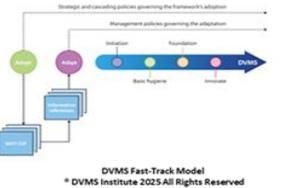
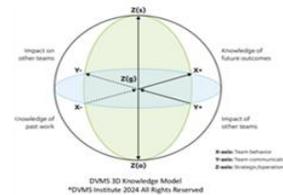
DVMS Overlay System and Models

- The **DVMS Overlay System** elevates an organization's investment in ITSM, GRC, and Cybersecurity by uniting them into a cohesive system that Governs, Assures, and Sustains digital business performance, resilience, and trust
- The **DVMS MVC Universal Design Capabilities** of Govern, Assure, Plan, Design, Execute, Change, and Innovate provide a standardized approach to optimizing, unifying, and innovating the frameworks and systems that underpin the DVMS. Each capability represents a critical dimension of resilience.
- The **DVMS 3D Knowledge Model** provides a multidimensional lens to understand how teams and systems interact. The model maps organizational learning across three axes: X (past, present, and future knowledge), Y (team collaboration), and Z (strategic alignment). This model ensures that knowledge, culture, and strategy remain connected and adaptive.
- The **DVMS CPD Model** seamlessly operationalizes organizational digital Strategy, Governance, Operations, and Culture into an integrated and culture-driven adaptive governance and assurance system that continually innovates the Creation, Protection, and Delivery of digital value.
- The **DVMS FastTrack Model** is a phased, iterative approach that helps organizations adopt and mature their Digital Value Management System over time instead of trying to do everything simultaneously. This approach breaks the DVMS journey into manageable phases of success.
- The **DVMS QO/QM Method** provides a powerful mechanism for transforming governance objectives into measurable operational results



DVMS Organizational and Leadership Benefits

- Instead of replacing existing operational frameworks, the DVMS elevates them—connecting and contextualizing their data into actionable intelligence that validates performance and exposes the reasons behind unmet outcomes. The DVMS enables businesses to move from a paper-based system of cyber controls to a living system of governance, resilience, assurance, and accountability.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization’s digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability



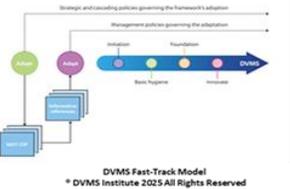
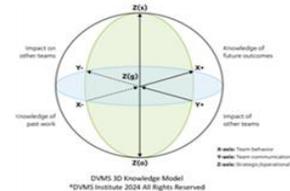
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience Awareness training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF Foundation certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.
- The DVMS Practitioner certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.

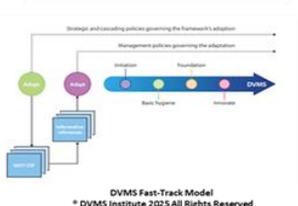
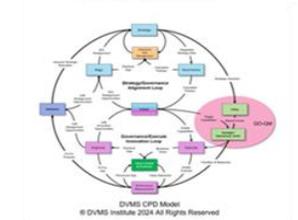
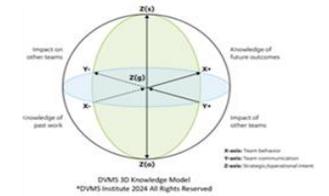


What Makes the DVMS Institute Products Unique?

- It makes what organizations already have work better and together
- It's the first system to:
 - Turn policy into an organizational capability
 - Deliver evidence-based digital value, resilience, and accountability
 - Provide a systems approach to outcomes-based regulations
- The Institute's programs have been adopted by institutions worldwide, including five-eye governments, critical infrastructure providers, commercial enterprises, SaaS and Cloud companies, and tier-one consulting companies.

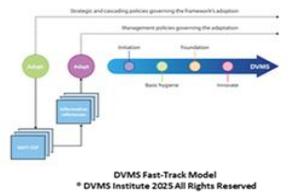
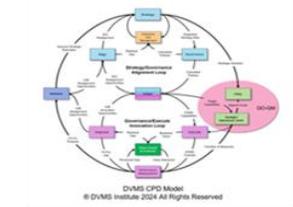
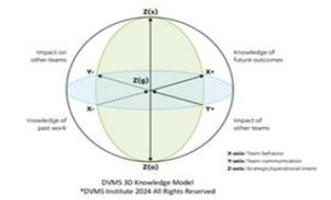


- AI-Powered DVMS Assessment, Analysis, and Assurance Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



DVMS ATO Partnership Program

- Co-Brand, Host, and Deliver DVMS Training Courses
 - Set Training Retail Prices for Local Markets
 - Translate Courses into Local Languages
 - Contribute to Scheme and Build Follow-On Courses
- Resell DVMS AI-Powered Adaptive Edge Assessment Platform
 - DVMS Culture, Capabilities, and Skills Assessment and Mentoring Services
 - Workforce Skills Assessment and Development Services
 - DVMS and Workforce AI Agent Development Services



Contact Information:

- Rick Lemieux
 - Founder and Chief Product Officer
 - rick.lemieux@dvmsinstitute.com
 - www.dvmsinstitute.com

