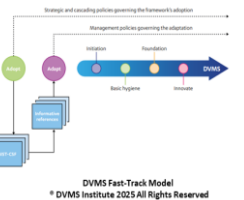
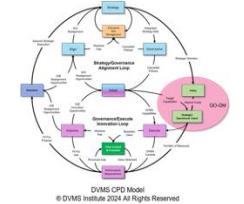
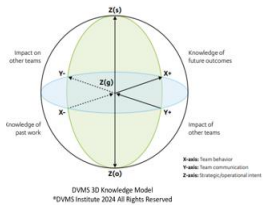




Digital Value Management System®

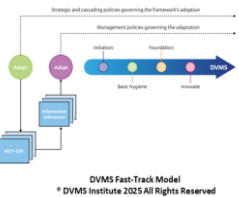
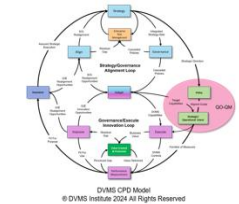
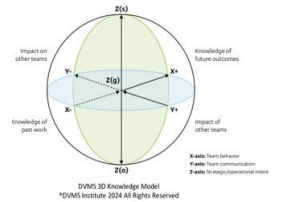
An Integrated Intelligence System that Governs, Assures, and Sustains
Digital Business Trust, Resilience, and Performance

- **The Institute's Mission** is to build an integrated intelligence system that governs, assures, and sustains digital business performance, resilience, and trust
- **The Institute's Vision** is to create accredited training curricula, platform solutions, and professional services that enable organizations of any size to implement and operationalize a DVMS integrated intelligence system



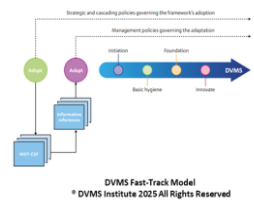
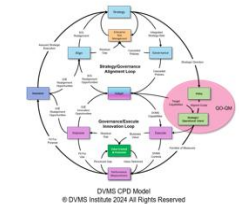
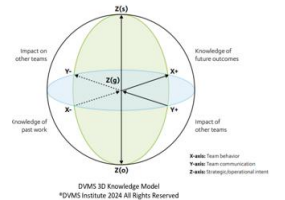
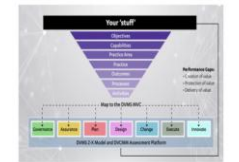
The Resilient Digital Enterprise

- Based on the latest research from Gartner and others, the thing that keeps CEOs and Boards up at night is Systemic Operational Risk.
- As organizations navigate the threat to digital assets, they must shift their thinking from merely protecting assets to actively ensuring asset Performance, Resilience, and Trust.
- Fragmented best-practice approaches to IT Service Management (ITSM), Governance, Risk and Compliance (GRC), and Cybersecurity are insufficient to achieve that goal
- Organizations need a way to evolve these best-practice programs into an Integrated Intelligence System that governs, assures, and sustains digital business performance, resilience, and trust.



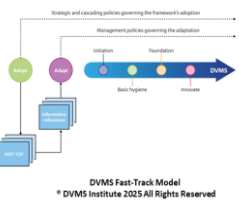
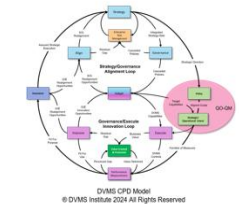
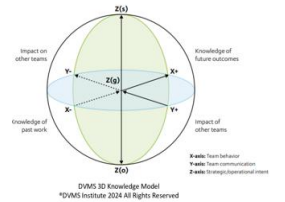
The Digital Value Management System® (DVMS)

- The DVMS Institute's Certified Training Solutions teach organizations how to transform traditional Best-Practice Programs (such as NIST, ITSM, GRC, and ISO) into a unified, adaptive, and culture-driven DVMS Governance and Assurance Intelligence System (DVMS).
- The DVMS establishes a structured, intelligence-driven pathway that unites Governance Intent, Operational Capability, and Assurance Evidence for each program—empowering organizations to achieve a unified approach for measurable performance, resilience, and stakeholder trust.
- Through its **MVC**, **CPD**, **3D Knowledge**, and **FastTrack Models**, the DVMS operationalizes a:
 - **Governance Overlay** system that unifies strategy, assurance, and operations
 - **Behavioral Engine** that transforms how organizations think, decide, and act in uncertainty
 - **Learning System** that measures, adapts, and innovates the digital business over time



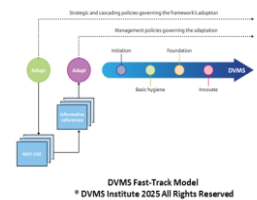
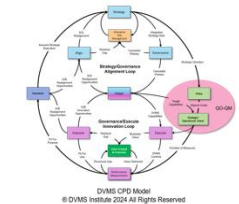
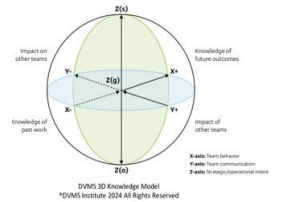
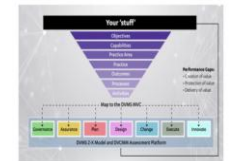
DVMS Overlay System and Models

- The **DVMS Overlay System** elevates an organization's investment in ITSM, GRC, and Cybersecurity by uniting them into a cohesive system that Governs, Assures, and Sustains digital business performance, resilience, and trust
- The **DVMS MVC Universal Design Capabilities** of Govern, Assure, Plan, Design, Execute, Change, and Innovate provide a standardized approach to optimizing, unifying, and innovating the frameworks and systems that underpin the DVMS. Each capability represents a critical dimension of resilience.
- The **DVMS 3D Knowledge Model** provides a multidimensional lens to understand how teams and systems interact. The model maps organizational learning across three axes: X (past, present, and future knowledge), Y (team collaboration), and Z (strategic alignment). This model ensures that knowledge, culture, and strategy remain connected and adaptive.
- The **DVMS CPD Model** seamlessly operationalizes organizational digital Strategy, Governance, Operations, and Culture into an integrated and culture-driven adaptive governance and assurance system that continually innovates the Creation, Protection, and Delivery of digital value.
- The **DVMS FastTrack Model** is a phased, iterative approach that helps organizations adopt and mature their Digital Value Management System over time instead of trying to do everything simultaneously. This approach breaks the DVMS journey into manageable phases of success.
- The **DVMS QO/QM Method** provides a powerful mechanism for transforming governance objectives into measurable operational results



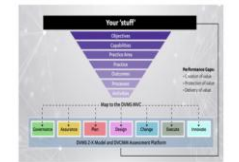
DVMS Organizational Benefits

- The DVMS doesn't replace existing frameworks—it connects, contextualizes, and amplifies them, transforming compliance requirements into actionable intelligence that drives and ensures sustained digital operations and performance.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage

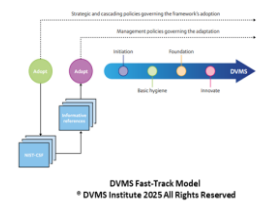
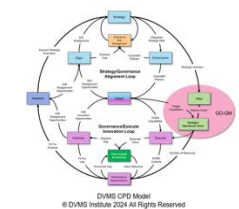
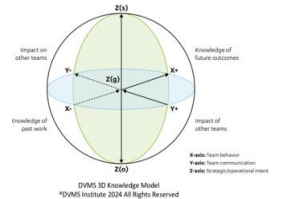


DVMS Leadership Benefits

- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient—supported by evidence-based reporting that directly links operational integrity to enterprise value and stakeholder trust.
- **For the CIO**, the DVMS provides a structured way to align technology investments and operations with measurable business outcomes.
- **For the CRO**, the DVMS provides a way to embed risk and resilience directly into operational processes, turning risk management into a driver of performance and adaptability.
- **For the CISO**, the DVMS provides a continuous assurance mechanism that demonstrates cyber resilience and digital trust across the enterprise and its supply chain.
- **For Internal and External Auditors**, the DVMS provides verifiable proof that the enterprise can maintain operational continuity under stress.



DVMS Institute Z-X MVC Overlay Model
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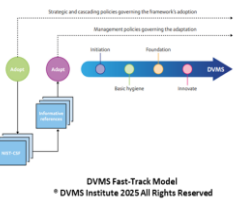
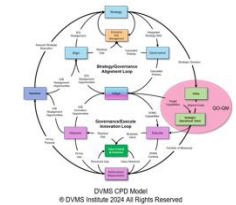
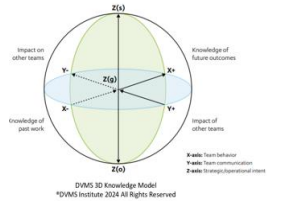
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience **Awareness** training provides all employees with a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role in protecting organizational digital value. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF **Foundation** certification training course provides ITSM, GRC, Cybersecurity, and Business professionals with a detailed understanding of the NIST Cybersecurity Framework and its role as an integrated, adaptive, and culture-driven governance and assurance management system that drives resilient, compliant, and trusted digital outcomes.
- The DVMS Cyber Resilience **Practitioner** certification training course provides ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of how to transform systemic cyber risk into operational resilience by uniting Fragmented Frameworks and Standards, such as NIST, ITSM, GRC, and ISO, into a holistic, adaptive, and culture-driven Governance, Assurance, and Accountability overlay system that keeps your digital business resilient, no matter the disruption.

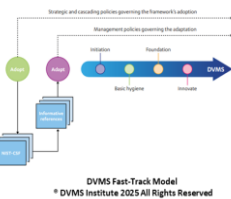
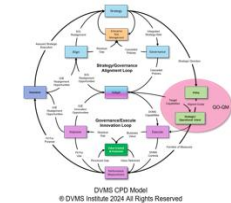
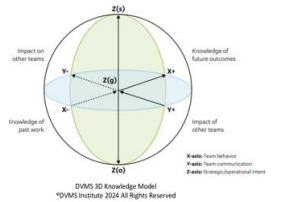


What Makes the DVMS Institute Products Unique?

- It makes what organizations already have work better and together
- It's the first system to:
 - Turn policy into an organizational capability
 - Deliver evidence-based cyber operational resilience
 - Provide a systems approach to outcomes-based regulations
- The Institute's programs have been adopted by institutions worldwide, including five-eye governments, critical infrastructure providers, commercial enterprises, SaaS and Cloud companies, and tier-one consulting companies.



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- The diagram illustrates the relationship between Governance Intent, Operational Capability, Assurance Evidence, and the Central Overlay Management System. At the center is a circular 'Overlay Management System' with a gear-like design. Surrounding this central system are four quadrants, each representing a different aspect of the system's operation:
- Governance Intent:** Located at the top, it includes 'Board - Regulators' and 'ITSM Manager'.
 - Operational Capability:** Located on the right, it includes 'CISO' and 'CRO'.
 - Assurance Evidence:** Located at the bottom, it includes 'CEO' and 'Auditors'.
 - Central System:** The 'Overlay Management System' is the core, with 'GRC Manager' positioned at the bottom right.
- Arrows indicate a flow from the central system to the four quadrants, suggesting that the central system enables or supports these four areas. The text 'An Overlay Management System for Monitoring and Assuring the Delivery of Insured Digital Functions' is positioned above the central system.



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