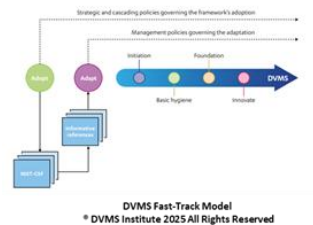
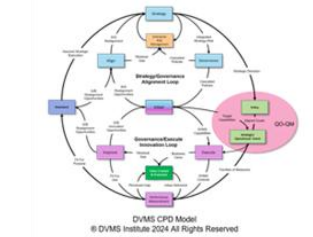
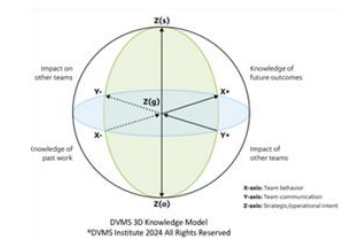




Digital Value Management System®

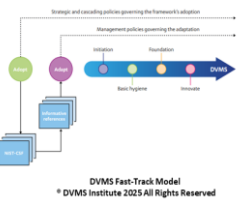
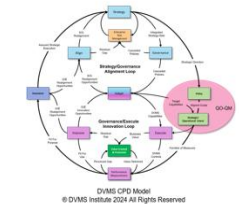
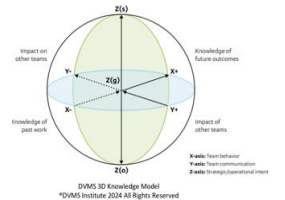
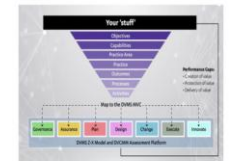
An Adaptive, Culture-Driven Governance, Resilience, Assurance, and Accountability System (GRAA)

- **The Institute's Mission** is to build an adaptive governance, assurance, resilience, and accountability system that ensures Cybersecurity, GRC, ITSM, and AI programs consistently deliver the outcomes expected by boards, executive leaders, and government regulators—even under stress.
- **The Institute's Vision** is to create accredited training curricula, platform solutions, and professional services that will enable organizations of any size to deploy this new capability
 - CEO
 - Board
 - Regulators



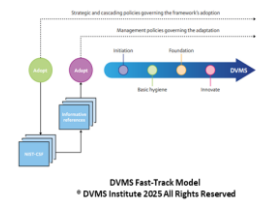
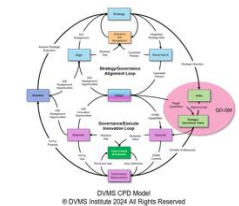
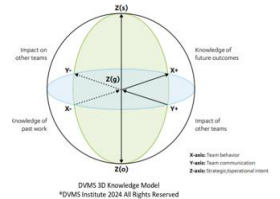
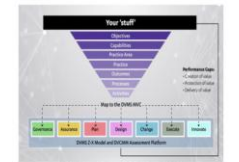
The Resilient and Accountable Digital Enterprise

- Based on the latest research from leading industry analysts, the thing that keeps CEOs and Boards up at night is systemic cyber risk.
- Organizations, especially in critical sectors, are on the hook to prove their Cybersecurity, GRC, ITSM, and AI programs consistently deliver the outcomes expected by boards, executive leaders, and government regulators—even under stress.
- To do this, organizations must shift their thinking from merely protecting digital assets with controls to building an adaptive, culture-driven governance, assurance, resilience, and accountability system that ensures measurable, resilient, and trusted digital outcomes



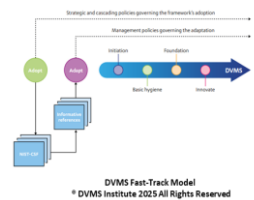
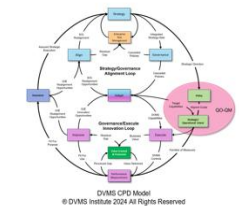
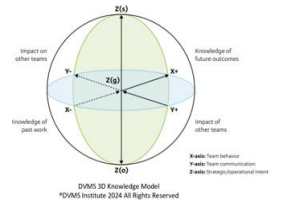
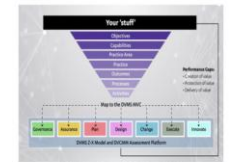
The Digital Value Management System® (DVMS)

- A Digital Value Management System (DVMS) enables organizations of any size or complexity to operate with an adaptive, culture-driven Governance, Resilience, Assurance, and Accountability (GRAA) system that ensures Cybersecurity, GRC, ITSM, and AI programs consistently deliver the outcomes expected by boards, executive leaders, and government regulators—even under stress.
- Through a structured, intelligence-driven integration of Governance Intent, Operational Capability, and Assurance Evidence, the DVMS provides executive leadership and auditors with explicit confirmation that digital transformation initiatives are delivering their intended outcomes.
- Through its **MVC**, **CPD**, **3D Knowledge**, and **FastTrack Models**, the DVMS operationalizes a:
 - **Governance Overlay** system that unifies strategy, assurance, and operations
 - **Behavioral Engine** that transforms how organizations think, decide, and act in uncertainty
 - **Learning System** that measures, adapts, and innovates the digital business over time



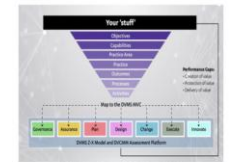
DVMS Overlay System and Models

- The **DVMS Overlay System** elevates an organization's investment in ITSM, GRC, and Cybersecurity by uniting them into a cohesive system that Governs, Assures, and Sustains digital business performance, resilience, and trust
- The **DVMS MVC Universal Design Capabilities** of Govern, Assure, Plan, Design, Execute, Change, and Innovate provide a standardized approach to optimizing, unifying, and innovating the frameworks and systems that underpin the DVMS. Each capability represents a critical dimension of resilience.
- The **DVMS 3D Knowledge Model** provides a multidimensional lens to understand how teams and systems interact. The model maps organizational learning across three axes: X (past, present, and future knowledge), Y (team collaboration), and Z (strategic alignment). This model ensures that knowledge, culture, and strategy remain connected and adaptive.
- The **DVMS CPD Model** seamlessly operationalizes organizational digital Strategy, Governance, Operations, and Culture into an integrated and culture-driven adaptive governance and assurance system that continually innovates the Creation, Protection, and Delivery of digital value.
- The **DVMS FastTrack Model** is a phased, iterative approach that helps organizations adopt and mature their Digital Value Management System over time instead of trying to do everything simultaneously. This approach breaks the DVMS journey into manageable phases of success.
- The **DVMS QO/QM Method** provides a powerful mechanism for transforming governance objectives into measurable operational results

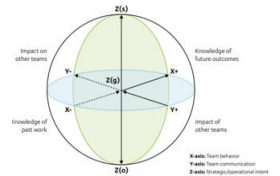


DVMS Organizational and Leadership Benefits

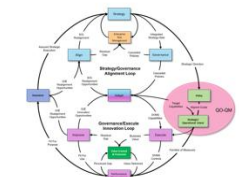
- Instead of replacing existing operational frameworks, the DVMS elevates them—connecting and contextualizing their data into actionable intelligence that validates performance and exposes the reasons behind unmet outcomes.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability



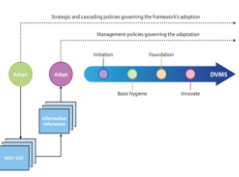
DVMS Institute Z.X MVC Overlay Model
© DVMS Institute 2024 All Rights Reserved



DVMS Institute 2024 All Rights Reserved



DVMS Institute 2024 All Rights Reserved



DVMS Fast-Track Model
© DVMS Institute 2025 All Rights Reserved

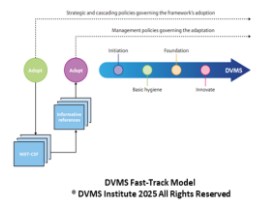
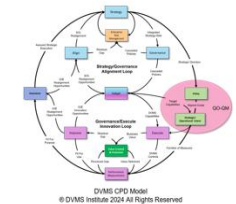
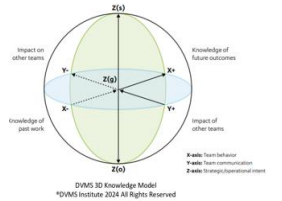
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience Awareness training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF Foundation certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.
- The DVMS Practitioner certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.

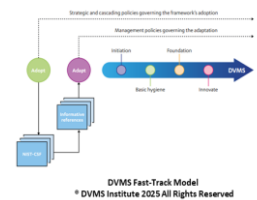
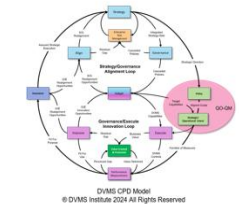
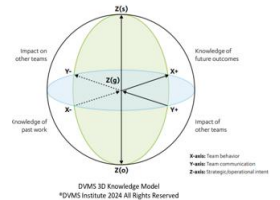
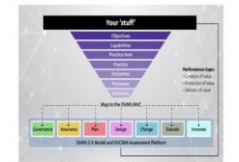


What Makes the DVMS Institute Products Unique?

- It makes what organizations already have work better and together
- It's the first system to:
 - Turn policy into an organizational capability
 - Deliver evidence-based digital value, resilience, and accountability
 - Provide a systems approach to outcomes-based regulations
- The Institute's programs have been adopted by institutions worldwide, including five-eye governments, critical infrastructure providers, commercial enterprises, SaaS and Cloud companies, and tier-one consulting companies.



- AI-Powered DVMS Assessment, Analysis, and Assurance Platform
- DVMS Cyber Resilience Simulation Training Programs
- DVMS Capability Publications and Classes
- DVMS Master Classes
- DVMS Class Translations
- DVMS Scheme Updates and Follow-On Classes



Contact Information:

- Rick Lemieux
 - Founder and Chief Product Officer
 - rick.lemieux@dvmsinstitute.com
 - www.dvmsinstitute.com

