

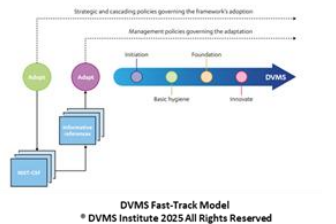


# Digital Value Management System®

An Adaptive Governance and Assurance System that Fosters and Sustains a Culture of Innovation, Resilience, and Accountability

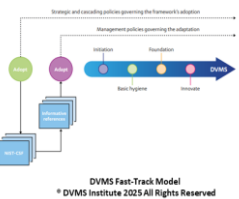
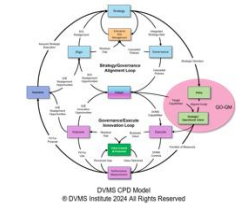
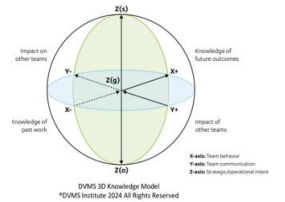
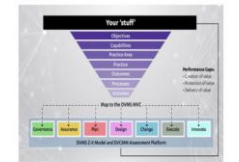


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- GOVERNANCE INTENT**
- An Adaptive, Culture-Driven Governance, Assurance, Resilience, and Accountability System that Ensures Measurable High-Performance Digital Business Outcomes
- Board
  - Regulators
- ASSURANCE EVIDENCE**
- CEO
  - Board
  - Auditors
- OPERATIONAL CAPABILITY**
- CRO**
- CISO**
- CIO**
- DVMS Institute**
- NIST CYBERSECURITY FRAMEWORK Overlay System**
- Digital Value Management Overlay System (DVMS)**
- RECOVER**
- Creating a culture capable of embracing digital, resilience and trust
- Digital business culture, skills and innovation
- DEFEND**
- Digital business assurance
- Digital business planning
- DETECT**
- Digital business design
- Digital business innovation
- Digital business change



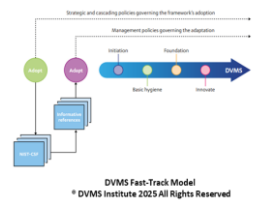
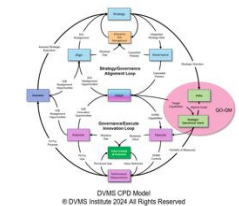
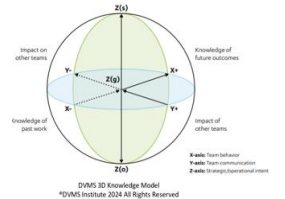
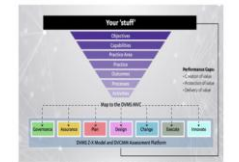
# The Culture Driven, Resilient, and Accountable Digital Enterprise

- Based on the latest research from leading industry analysts, the thing that keeps CEOs and Boards up at night is systemic cyber risk and organizational culture.
- A recent article from Auditboard says that in 2025, the question isn't if culture matters, but why it isn't being managed like it does. Culture “plays a central role in shaping risk and compliance behaviors,” and “80% see it as essential to governance
- Organizations must shift their thinking from merely protecting digital assets with controls to building an adaptive, culture-driven governance, assurance, resilience, and accountability system that ensures measurable, high-performance, and resilient digital business outcomes.



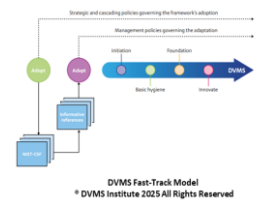
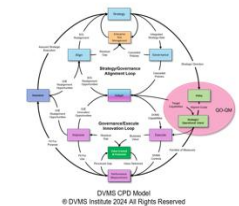
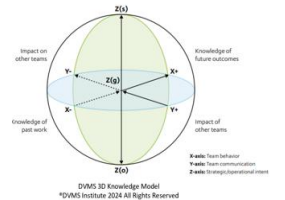
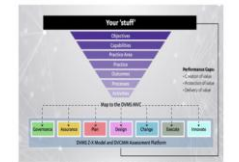
# The Digital Value Management System® (DVMS)

- A Digital Value Management System (DVMS) empowers CEOs and Boards to accelerate transformation initiatives across Cybersecurity, GRC, ITSM, and AI by empowering them with an adaptive, culture-driven governance, resilience, assurance, and accountability system that ensures measurable, high-performance, and resilient digital business outcomes.
- Through a structured, intelligence-driven integration of Governance Intent, Operational Capability, and Assurance Evidence, the DVMS gives executive leadership the confidence and confirmation that digital transformation initiatives are achieving their intended outcomes.
- Through its **MVC**, **CPD**, **3D Knowledge**, and **FastTrack Models**, the DVMS operationalizes a:
  - **Governance Overlay** system that unifies strategy, assurance, and operations
  - **Behavioral Engine** that transforms how organizations think, decide, and act in uncertainty
  - **Learning System** that measures, adapts, and innovates the digital business over time



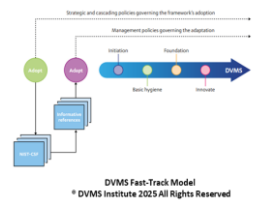
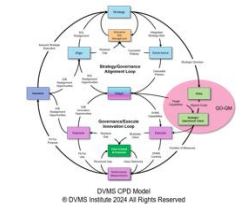
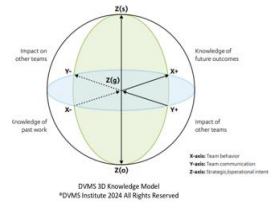
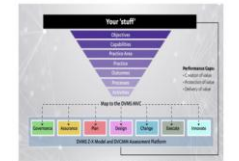
# DVMS Overlay System and Models

- The **DVMS Overlay System** elevates an organization's investment in ITSM, GRC, and Cybersecurity by uniting them into a cohesive system that Governs, Assures, and Sustains digital business performance, resilience, and trust
- The **DVMS MVC Universal Design Capabilities** of Govern, Assure, Plan, Design, Execute, Change, and Innovate provide a standardized approach to optimizing, unifying, and innovating the frameworks and systems that underpin the DVMS. Each capability represents a critical dimension of resilience.
- The **DVMS 3D Knowledge Model** provides a multidimensional lens to understand how teams and systems interact. The model maps organizational learning across three axes: X (past, present, and future knowledge), Y (team collaboration), and Z (strategic alignment). This model ensures that knowledge, culture, and strategy remain connected and adaptive.
- The **DVMS CPD Model** seamlessly operationalizes organizational digital Strategy, Governance, Operations, and Culture into an integrated and culture-driven adaptive governance and assurance system that continually innovates the Creation, Protection, and Delivery of digital value.
- The **DVMS FastTrack Model** is a phased, iterative approach that helps organizations adopt and mature their Digital Value Management System over time instead of trying to do everything simultaneously. This approach breaks the DVMS journey into manageable phases of success.
- The **DVMS QO/QM Method** provides a powerful mechanism for transforming governance objectives into measurable operational results



# DVMS Organizational and Leadership Benefits

- The DVMS complements, rather than replaces, existing operational frameworks by connecting and contextualizing them into actionable intelligence that confirms whether outcomes are being achieved—and highlights the reasons when they are not.
- By adopting a DVMS, organizations are positioned to:
  - **Maintain** Operational Stability Amidst Constant Digital Disruption
  - **Deliver** Digital Value and Trust Across A Digital Ecosystem
  - **Satisfy** Critical Regulatory and Certification Requirements
  - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: an integrated, adaptive, and culture-driven governance and assurance management system that enhances digital business performance, resilience, trust, and accountability



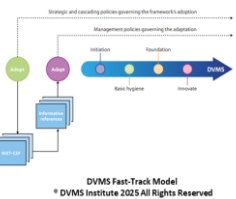
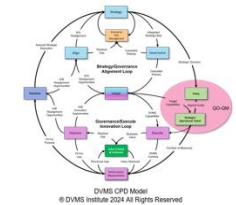
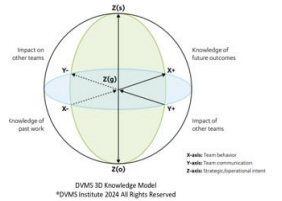
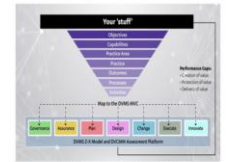
# DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience Awareness training teaches all employees a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role as part of a culture responsible for protecting digital business performance, resilience, and trust. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF Foundation certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of the NIST Cybersecurity Framework and its role in an integrated, adaptive, and culture-driven governance and assurance management system that drives digital business performance, resilience, trust, and accountability.
- The DVMS Practitioner certification training course teaches ITSM, GRC, Cybersecurity, and Business professionals how to assess, design, implement, operationalize, and continually innovate a Digital Value Management System® program that integrates fragmented frameworks such as NIST, ITSM, and GRC into an adaptive and culture-driven governance and assurance system that enhances digital business performance, resilience, trust, and accountability.

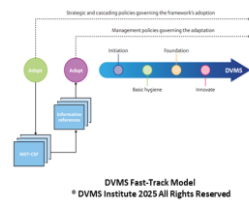
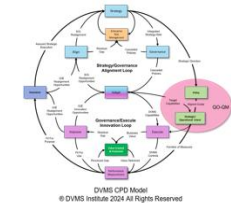
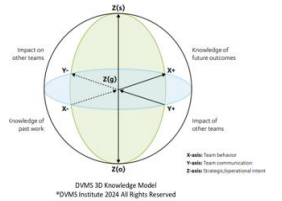


# What Makes the DVMS Institute Products Unique?

- It makes what organizations already have work better and together
- It's the first system to:
  - Turn policy into an organizational capability
  - Deliver evidence-based digital value, resilience, and accountability
  - Provide a systems approach to outcomes-based regulations
- The Institute's programs have been adopted by institutions worldwide, including five-eye governments, critical infrastructure providers, commercial enterprises, SaaS and Cloud companies, and tier-one consulting companies.



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- The diagram illustrates the relationship between Governance Intent, Operational Capability, Assurance Evidence, and the Central Overlay Management System. At the center is a circular 'Overlay Management System' with a gear-like design. Surrounding this central system are four quadrants, each representing a different aspect of the system's operation:
- Governance Intent:** Located at the top, it includes 'Board - Regulators' and 'ITSM Manager'.
  - Operational Capability:** Located on the right, it includes 'CISO' and 'CRO'.
  - Assurance Evidence:** Located at the bottom, it includes 'CEO' and 'Auditors'.
  - Central System:** The 'Overlay Management System' is the core, with 'GRC Manager' positioned at the bottom right.
- Arrows indicate a flow from the central system to the four quadrants, suggesting that the central system enables or supports these four areas. The text 'An Overlay Management System for Monitoring and Assuring the Delivery of Insured Digital Functions' is positioned above the central system.





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