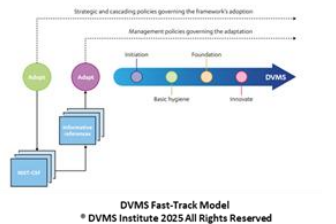
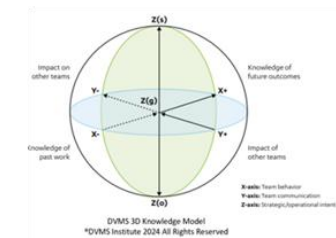
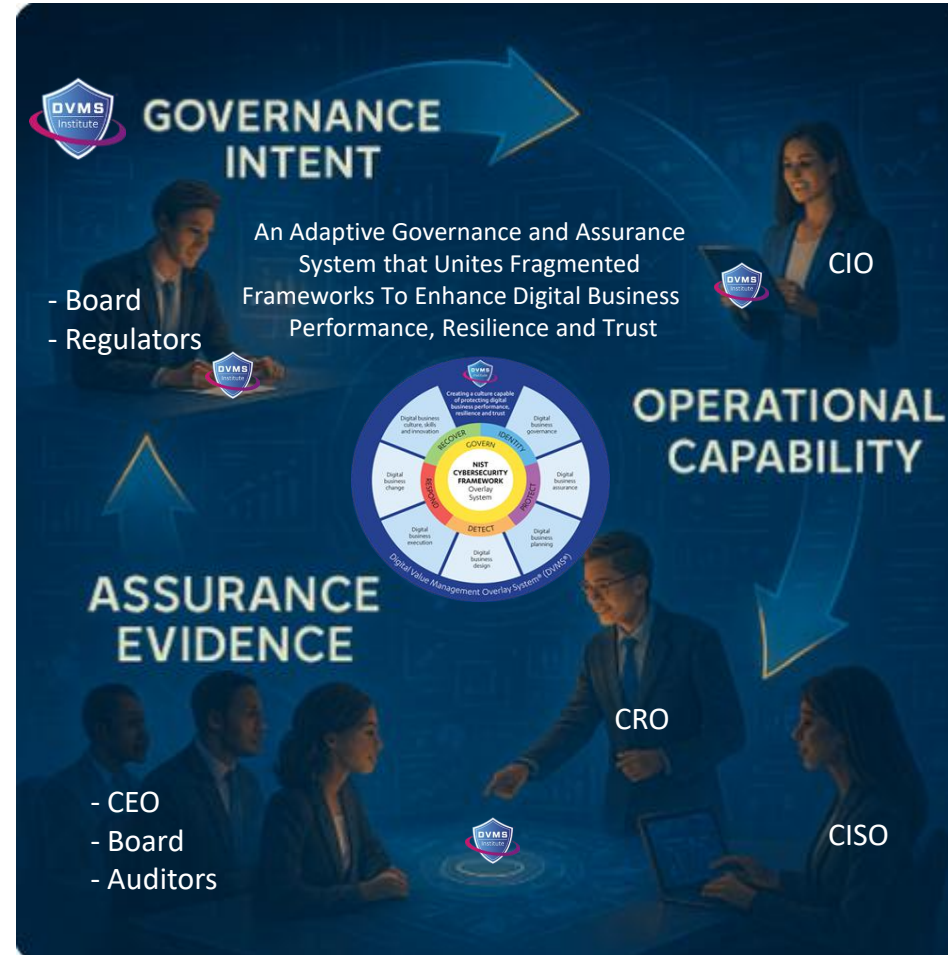




Digital Value Management System®

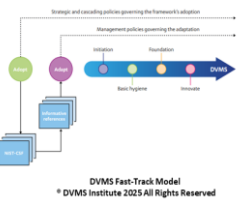
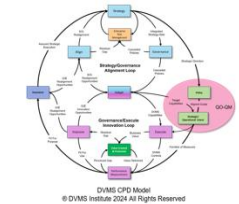
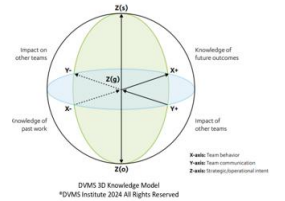
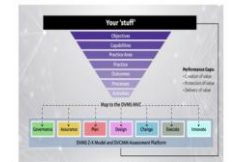
An Adaptive Governance and Assurance System that Unites Fragmented Frameworks to Enhance Digital Business Performance, Resilience, and Trust

- **The Institute's Mission** is to build an adaptive governance and assurance system that unites fragmented frameworks to enhance digital business performance, resilience, and trust.
- **The Institute's Vision** is to create accredited training curricula, platform solutions, and professional services that will enable organizations of any size to deploy this new capability



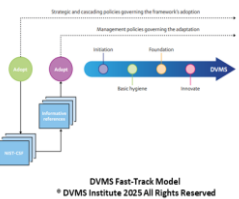
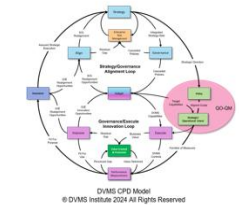
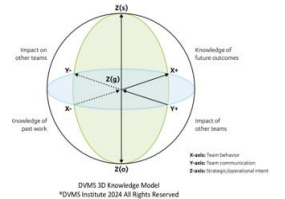
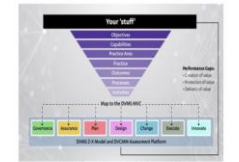
The Resilient Digital Enterprise

- Based on the latest research from Gartner and others, the thing that keeps CEOs and Boards up at night is Systemic Operational Risk.
- Fragmented approaches to IT Service Management (ITSM), Governance, Risk, and Compliance (GRC), and Cybersecurity are insufficient to manage and mitigate systemic risk in today's ever-changing, complex digital ecosystems
- Organizations must shift their thinking from merely protecting digital assets with controls to building an adaptive governance and assurance system that unites these fragmented frameworks to enhance digital business performance, resilience, and trust.



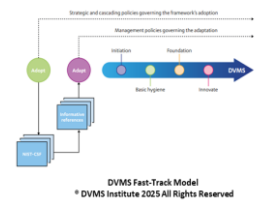
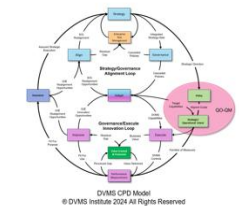
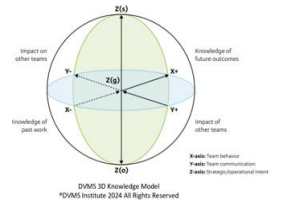
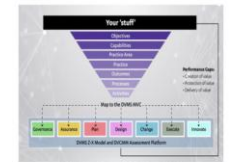
The Digital Value Management System® (DVMS)

- The DVMS Institute's Certified Training Programs teach organizations how to unite fragmented frameworks such as NIST, ITSM, GRC, and ISO into an adaptive and culture-driven Governance and Assurance System that enhances digital business performance, resilience, and trust.
- The DVMS establishes a structured, intelligence-driven pathway that unites Governance Intent, Operational Capability, and Assurance Evidence for each program—empowering organizations to achieve a unified approach for measurable performance, operational resilience, and client trust.
- Through its **MVC**, **CPD**, **3D Knowledge**, and **FastTrack Models**, the DVMS operationalizes a:
 - **Governance Overlay** system that unifies strategy, assurance, and operations
 - **Behavioral Engine** that transforms how organizations think, decide, and act in uncertainty
 - **Learning System** that measures, adapts, and innovates the digital business over time



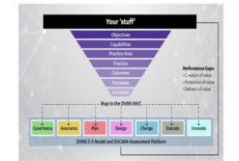
DVMS Overlay System and Models

- The **DVMS Overlay System** elevates an organization's investment in ITSM, GRC, and Cybersecurity by uniting them into a cohesive system that Governs, Assures, and Sustains digital business performance, resilience, and trust
- The **DVMS MVC Universal Design Capabilities** of Govern, Assure, Plan, Design, Execute, Change, and Innovate provide a standardized approach to optimizing, unifying, and innovating the frameworks and systems that underpin the DVMS. Each capability represents a critical dimension of resilience.
- The **DVMS 3D Knowledge Model** provides a multidimensional lens to understand how teams and systems interact. The model maps organizational learning across three axes: X (past, present, and future knowledge), Y (team collaboration), and Z (strategic alignment). This model ensures that knowledge, culture, and strategy remain connected and adaptive.
- The **DVMS CPD Model** seamlessly operationalizes organizational digital Strategy, Governance, Operations, and Culture into an integrated and culture-driven adaptive governance and assurance system that continually innovates the Creation, Protection, and Delivery of digital value.
- The **DVMS FastTrack Model** is a phased, iterative approach that helps organizations adopt and mature their Digital Value Management System over time instead of trying to do everything simultaneously. This approach breaks the DVMS journey into manageable phases of success.
- The **DVMS QO/QM Method** provides a powerful mechanism for transforming governance objectives into measurable operational results

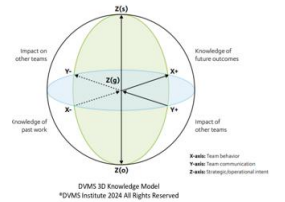


DVMS Organizational and Leadership Benefits

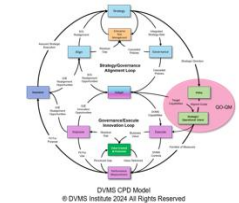
- The DVMS doesn't replace existing frameworks—it connects, contextualizes, and amplifies them, transforming compliance requirements into actionable intelligence that drives and ensures sustained digital value, resilience, and trust.
- By adopting a DVMS, organizations are positioned to:
 - **Maintain** Operational Stability Amidst Constant Digital Disruption
 - **Deliver** Digital Value and Trust Across A Digital Ecosystem
 - **Satisfy** Critical Regulatory and Certification Requirements
 - **Leverage** Cyber Resilience as a Competitive Advantage
- **For the CEO**, the DVMS provides a clear line of sight between digital operations, business performance, and strategic outcomes—turning governance and resilience into enablers of growth and innovation rather than cost centers.
- **For the Board of Directors**, the DVMS provides ongoing assurance that the organization's digital assets, operations, and ecosystem are governed, protected, and resilient.
- **For the CIO, CRO, CISO, and Auditors**: a unified, measurable, and adaptive system for governing and assuring digital value, resilience, trust, and accountability.



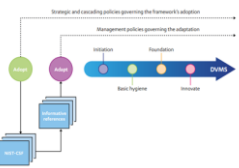
DVMS Institute Z-X MVC Overlay Model
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DVMS 3D Knowledge Model
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DVMS CFO Model
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DVMS Fast-Track Model
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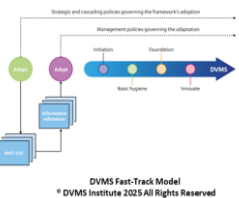
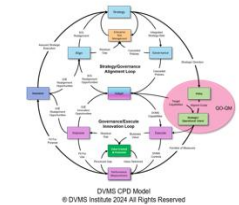
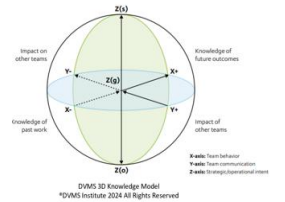
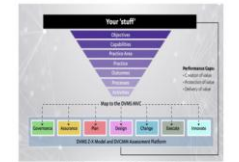
DVMS Cyber Resilience Certified Training Courses

- The DVMS Cyber Resilience **Awareness** training provides all employees with a comprehensive understanding of the fundamentals of digital business, its associated risks, the NISTCSF, and their role in protecting organizational digital value. This investment fosters a culture that is prepared to transform systemic cyber risks into operational resilience.
- The DVMS NISTCSF **Foundation** certification training course provides ITSM, GRC, Cybersecurity, and Business professionals with a detailed understanding of the NIST Cybersecurity Framework and its role as an integrated, adaptive, and culture-driven governance and assurance management system that drives resilient, compliant, and trusted digital outcomes.
- The DVMS Cyber Resilience **Practitioner** certification training course provides ITSM, GRC, Cybersecurity, and Business professionals a detailed understanding of how to transform systemic cyber risk into operational resilience by uniting Fragmented Frameworks and Standards, such as NIST, ITSM, GRC, and ISO, into a holistic, adaptive, and culture-driven Governance, Assurance, and Accountability overlay system that keeps your digital business resilient, no matter the disruption.

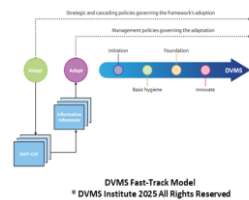
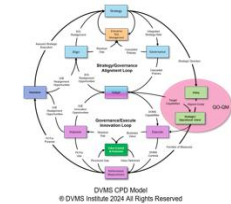
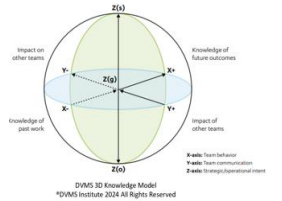


What Makes the DVMS Institute Products Unique?

- It makes what organizations already have work better and together
- It's the first system to:
 - Turn policy into an organizational capability
 - Deliver evidence-based cyber operational resilience
 - Provide a systems approach to outcomes-based regulations
- The Institute's programs have been adopted by institutions worldwide, including five-eye governments, critical infrastructure providers, commercial enterprises, SaaS and Cloud companies, and tier-one consulting companies.



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- The diagram illustrates the relationship between Governance Intent, Operational Capability, Assurance Evidence, and the Central Overlay Management System. At the center is a circular 'Overlay Management System' with a gear-like design. Surrounding this central system are four quadrants, each representing a different aspect of the system's operation:
- Governance Intent:** Located at the top, it includes 'Board - Regulators' and 'ITSM Manager'.
 - Operational Capability:** Located on the right, it includes 'CISO' and 'CRO'.
 - Assurance Evidence:** Located at the bottom, it includes 'CEO' and 'Auditors'.
 - Central System:** The 'Overlay Management System' is the core, with 'GRC Manager' positioned at the bottom right.
- Arrows indicate a flow from the central system to the four quadrants, suggesting that the central system enables or supports these four areas. The text 'An Overlay Management System for Monitoring and Assuring the Delivery of Insured Digital Functions' is positioned above the central system.



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